



WHAT ARE THE BENEFITS OF BECOMING A POLYTECHNIC?

- Becoming a polytechnic gives us a new engine to grow.
- As a polytechnic, the institution will support Alberta's competitiveness, growth and economic diversification.
- Polytechnics support the advancement of applied research and industry-driven results and produce employees and leaders who are trained with the hands-on knowledge to 'get things done'.
- NWP is now empowered to create programming that will better support students, businesses and local industry - including apprenticeship education, certificate and diploma programs and high-quality degrees.
- Polytechnic graduates who hit the ground running contribute to thriving workplaces and businesses, all of which help our communities prosper.
- As a polytechnic, NWP will be highly responsive to labour market needs and changes.
- Through innovative programming and excellence in applied research, NWP will contribute to the betterment of an entrepreneurial and prosperous Alberta.
- Our new polytechnic direction will attract students, talent and opportunity.

WHAT WILL THIS SHIFT DO FOR PARTNERSHIPS?

- As a polytechnic we will have increased opportunities for industry collaboration.
- These partnerships are critical to providing hands-on, experiential learning opportunities for our students.
- Collaborative industry partnerships and shared opportunities for applied research and innovation will benefit the workforce and inspire students to see the important role they play in the robust economy of tomorrow.

- Local businesses, future employers and our community partners will benefit from a highly skilled and proficient pool of graduates who have the skills to meet their needs for the future.
- Not only will NWP students gain in-demand skills and industry exposure, students and employers will benefit from a well-rounded experience that combines both theoretical and practical learning.

WHAT ARE SOME LOCAL ADVANTAGES?

- Our polytechnic designation strengthens our ability to ensure that students have pathways to complete their studies right here in northwestern Alberta.
- Those who choose collaborative pathways will also enjoy the benefits of being close to home for the beginning of their post-secondary journey before laddering into programs at other institutions.

WHAT NEW PROGRAMMING HAS BEEN CONFIRMED?

- In the Fall of 2022 Northwestern Polytechnic will offer the first year of a Bachelor of Engineering program to our students.
- This program allows students to start their engineering degree here with all the support and comforts of their community and finish at the University of Alberta.
- ARC Resources have provided a generous \$1 million donation towards the reintroduction of the 1st year Bachelor of Engineering program.
- This partnership will ensure that NWP can open its first cohort in the Fall of 2022.

WHAT OTHER CONNECTIONS ARE COMING TOGETHER?

- Northwestern Polytechnic will be expanding our Instrumentation and Control Technician Apprenticeship.
- Working together with Spartan Controls, NWP will have the opportunity to train students in a new industry-based setting.
- Instrumentation and control technician apprenticeship students will be fully immersed in their new career as they receive the bulk of their training right in Spartan's leading-edge facility with access to the latest industry tools and technology.

WILL FAIRVIEW CAMPUS GET NEW PROGRAMMING?

- Beginning Fall 2022 students will be able to complete an eight-month Health Care Aide (HCA) certificate in Fairview.
- The ability to train and retain essential professionals in northwestern Alberta is integral to the functionality of our healthcare system.
- Be it through our nursing degrees, diplomas or certificates, we are delighted to be able to offer quality post-secondary options to next generation healthcare leaders.
- The HCA certificate is an eight-month program that will offer spaces to 16 students in addition to the 32 seats in Grande Prairie.
- HCAs have become increasingly important across the healthcare continuum and are in high demand in our region.
- Graduates will be qualified to provide basic health services, personal assistance and support for patients with health care needs in a variety of settings.



HOW WAS THE NEW NAME SELECTED?

- The new name was selected based on a series of engagement opportunities and consultations with internal and external stakeholders in 2021.
- Recognizing that other polytechnic institutes in Alberta are place-based, it was determined that landing on a place-based name not only speaks to our location, but to our connection with the communities of Fairview, Grande Prairie and surrounding area; and our connection to industry.

HOW DOES A CHANGE IN NAME AND DESIGNATION COME ABOUT?

- Changing the name and the designation of a public post-secondary institution requires the formal approval of the provincial government. This happened on December 8, 2021 by way of an Order in Council.

WHAT DOES THE NEW BRAND REPRESENT?

- Our brand provides a powerful creative distinction that attracts attention, builds confidence and inspires progress.
- NWP's visual identity represents what we value as we move forward as a polytechnic: innovation and responsiveness.
- Our values sum up how Northwestern Polytechnic will be valuable to our learning community now, and for years to come, as we strive to leverage potential and deliver an entrepreneurial advantage.

WHAT IS THE ASPIRATIONAL GOAL NORTHWESTERN POLYTECHNIC?

- We want to become the most entrepreneurial polytechnic in Canada by 2034.

WHAT ARE THE VALUES GOAL NORTHWESTERN POLYTECHNIC?

- Innovation and responsiveness.

WHAT IS THE CORE PURPOSE OF NORTHWESTERN POLYTECHNIC?

- Spark and empower success.