

## Fine Arts / Visual Arts and Design

## **COURSE OUTLINE - Winter 2023**

AR1370 (A3): Visual Fundamentals II – 3 (3-0-3) 90 Hours for 15 Weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

INSTRUCTOR: Laura Marotta PHONE: (780) 539-2814

**OFFICE:** L216 **E-MAIL:** lmarotta@nwpolytech.ca

**OFFICE HOURS:** By appointment

**CALENDAR DESCRIPTION:** A studio-based course with emphasis on the understanding of two- and three-dimensional design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. The second part of the course will build upon the knowledge of Part I and study color theory.

## PREREQUISITE(S)/COREQUISITE: AR1360

**REQUIRED TEXT/RESOURCE MATERIALS:** No text. Students will be supplied with a list of required materials on a weekly basis.

## **DELIVERY MODE(S):** Lecture/Lab

# **COURSE OBJECTIVES:**

- 1. Teach the students to perceive, identify and apply the basics of elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding abstract and pictorial relationships.
- 2. To equip students with a visual and verbal vocabulary.
- 3. Assist students in developing and broadening their critical and aesthetic criteria.

- 4. Broaden the students' awareness, understanding and aesthetic appreciation of art.
- 5. Assist students in identifying their own values in relationship to their environment.
- 6. Develop basic skills and techniques.

#### **LEARNING OUTCOMES:**

- 1. To further broaden the students understanding and working knowledge of the elements and principles of visual language, which include the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion and movement.
- 2. The student will develop further the exploratory and critical thinking skills required in the production of a dynamic composition.
- 3. The student will continue to explore seeing/identifying, imagining and problem solving with emphasis on both individual and collective creative approaches, thus, contributing to their understanding and appreciation of the relationship between art and other disciplines
- 4. The student will build on the ability to demonstrate the self-discipline required to make art in a professional manner.
- 5. The student will be able to build and construct both two and three-dimensional artwork.

#### TRANSFERABILITY:

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page http://www.transferalberta.ca.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students** are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

**EVALUATIONS:** Detailed guidelines for each project with mark breakdowns and evaluation criteria will be reviewed during class.

PROJECT	WORTH
Colour	15%
Assemblage	20%
Scale	25%
Modeling	25%
Participation	15%

<u>Participation</u> will be based on some or all of the following: arriving on time, listening to lectures and instruction, being prepared, and working during class time, sharing ideas, concepts, creative exploration and conceptual development with other students, cooperating in group projects, analyzing and offering opinions about work in progress, listening to and being an active participant in critique and discussions.

Attendance at the Visitor in the Arts speaker series is mandatory.

# GRADING CRITERIA: (The following criteria may be changed to suite the particular course/instructor)

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C**-.

Alpha Grade	4-point	Percentage	Alpha	4-point	Percentage
	Equivalent	Guidelines	Grade	Equivalent	Guidelines
A+	4.0	90-100	C+	2.3	67-69
A	4.0	85-89	С	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
В	3.0	73-76	D	1.0	50-54
В-	2.7	70-72	F	0.0	00-49

**COURSE SCHEDULE/TENTATIVE TIMELINE:** Monday/Wednesday from 2:30 – 5:20pm. A detailed schedule will be provided and reviewed during the first class.

### STUDENT RESPONSIBILITIES:

- All work for this class must be independently created by the student.
- Students are expected to come to class with the necessary materials for each work session. You are expected to supply your own materials for your projects as necessary.
- Students are required to keep a portfolio of all in-class work and projects for the duration of the term.
- Students should plan to spend adequate amounts of time outside of class working on and completing projects for this course.
- Each student is responsible for contributing to a supportive, dynamic classroom community. This includes being present, on time and involved in scheduled activities; participating in group critiques and discussions with a thoughtful, supportive, critical mind; helping with setup and cleanup, and maintaining a respectful class atmosphere.
- ELECTRONICS IN CLASS: Your energy and attention are vital contributions to the class dynamic and a key part of the course. Please be advised that you are not to use electronics in class unless they are for notetaking or class-related purposes. The difference between active, purposeful use of electronics to enhance class experience and non-course related use of electronics is obvious.
- Students are expected to check their email and MyClass. These will be the primary forms of communication between instructor and student.
- Students are expected to use work periods wisely. Students being disruptive during in-class work time may be asked to leave the class.
- Attendance: Attendance is mandatory for all classes.

## STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the Northwestern Polytechnic Calendar at <a href="https://www.nwpolytech.ca/programs/calendar/">https://www.nwpolytech.ca/programs/calendar/</a> or the Student Rights and Responsibilities policy which can be found at <a href="https://www.nwpolytech.ca/about/administration/policies/index.html">https://www.nwpolytech.ca/about/administration/policies/index.html</a>.

\*\*Note: all Academic and Administrative policies are available on the same page.