



DEPARTMENT OF FINE ARTS
COURSE OUTLINE – AR1370 B3

VISUAL FUNDAMENTALS I I

Fall 2011

January 6 to April 611, 2011

Studio A

Monday and Wednesday, 2:30 pm. to 15:20 pm

No class on: Feb. 12 & 23 — Family Day and Winter Break

INSTRUCTOR: Ken Housego

PHONE: 780 539-2813

OFFICE: L 218

E-MAIL: khousego@gprc.ab.ca

OFFICE

Monday and Wednesday 1:00 pm to 2:30 pm

Tuesday and Thursday 12:30 am to 1:30 pm

HOURS:

Please call a head for an appointment

PREREQUISITE(S)/COREQUISITE: AR1360 Visual Fundamentals I

REQUIRED TEXT None

CALENDAR DESCRIPTION:

A studio-based course with emphasis on the understanding of v design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. The second part of the course will build upon the knowledge of Part I and colour theory.

Please note: This course is the second half of a full year course.

CREDIT/CONTACT HOURS: 3 (3-0-3) UT

DELIVERY MODE(S): Lecture and Studio

OBJECTIVES:

Students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Continue to equip themselves with a visual and verbal vocabulary.
3. Continue to develop and broaden critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Further identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

TRANSFERABILITY:

Athabasca ARTT 2xx (3)

Kings UC ARTS 2xx (3)

U of L ART 2xxx (3)

Canadian UC ART 1xx (3)

U of A ART 1xx (3)

U of A — Students with only three units of course weight of Visual Fundamentals courses will need to take DES 135 at the U of A to complete the prerequisites necessary for advancement to 300-level ART or DES courses at the U of A. Students presenting six units of course weight of visual fundamentals course are considered to have met the ART 134/DES 135 prerequisites necessary for advancement to 300-level ART or DES courses at the U of A.

Concordia UC Arts 1xx (3)

U of C ART 233 (3)

Expect to have a portfolio of works when applying for transfer

— Double Check with the University Transfer Guide

Expect to have a portfolio of works when applying for transfer.

**** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.**

GRADING CRITERIA:

Assignments	80%.	Specific assignments are weighted. Process grades includes any day to day activities, these marks are averaged and weight to an appropriate amount of the 80 percent usually about 10-15 percent. If you are absent there is no opportunity to take a missed process grade.
Journal:	7.5%.	This is an ongoing research assignment.
Visiting Artist:	2.5%.	Attending 'The Visitor in the Arts Lectures. You will be required to sign an attendance sheet.
Participation	10%	

2010/2011	
0	F
50	D
55	D+
60	C-
64	C
67	C+
70	B-
75	B
80	B+
85	A-
90	A
95	A+

Mid-term number based upon assignments completed. To date. Mid-term is an indicator grade only for the student's reference on his/her performance in the course. The weight between *In Class Process and Project Assignments* will reflect the portion of the class time spent in those areas of study.

In Class Process assignments reflects the activity in class that day and will be very short. Hence they will be due at the end of the specific class for marking. (There will be no extensions for any reason) Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of four hours a week in the class.

EXAMINATIONS:

No examines, assignment and process grading is on going and as per assignment due dates. Portfolios may be required mid and end term.

STUDENT RESPONSIBILITIES:

Class Expectations, students will:

- **Bring the required supplies for every class.** If you have missed a previous class it is your responsibility to ask your fellow students or the instructor before the start of class to insure that you have the appropriate supplies and materials ready.
- **Be punctual!** If you arrive late you will have to ask your classmates for the information. You are fully responsible for the material covered in class, projects and due dates. I will not be delivering one to one classes or lectures.
- **Be prepared to take notes** and save class handouts. Handouts will not be given out twice.
- **Take home assignments are due promptly at the start of due class.** If you cannot attend class have a classmate hand it to me personally in class and identify the situation.
- As this is a shared studio space and due to **health and safety reasons** it is expected that you will put your materials, drawings, easels and drawing boards away at the end of class. **Any materials left outside of storage may not be there when you return.**
- **Respect and take pride and care of your work.** You will need examples for your **portfolios** to apply to other institutions.
Expect to have a portfolio of works when applying for transfer
- **Late assignments will lose 10% grade for each day late. After 10 days you will receive a zero grade. It is your responsibility to get your work to me. I will not be asking you for late work! Late work must be handed to in person person**
- **No use of iPods or MP3 players in the studio/classroom, all cell phones must be turned off, no texting.**
- **More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required. After 20% absenteeism you may be required to withdraw from the course.**
- If you are absent to due health reasons a doctor's slip is required.

STATEMENT ON PLAGIARISM AND CHEATING:

Please refer to pages 49-50 of the College calendar regarding plagiarism, cheating and the resultant penalties. These are serious issues and will be dealt with severely.

COURSE SCHEDULE/TENTATIVE TIMELINE:

AR 1370 will broaden the students understanding of the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement with an emphasis on exploration and production of concepts and visual images. The student will continue to explore seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. There will be illustrated lectures and video to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines. The course will thoroughly study colour theory and further examine both two and three dimensional design elements and principles as they relate to the further development of concepts and individual problem solving.

The instructor directs course projects and/or assignments. Following an assignment's deadline, no further class time can be devoted, although students are encouraged to improve their work based on insights and comments expressed during class discussions and critiques. Students are expected to work outside of class time approximately 4 -6 hours per week. Overdue portfolios/ assignments are penalized 10% per day.

Materials — Do not purchase materials until asked to do so.

- Masking tape, scissors, retractable blade/knife
- 24" or 30" stainless steel rule
- Compass, if you have one
- Rubber cement, white glue
- Kneaded eraser
- Set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B
- Sharpie permanent marker fine point
- Other assorted markers if you have any
- Colored pencils and chalks with workable fixative
- Set of acrylic paint for color study, list to be given out later (\$100.00)
- Brushes (\$1 5.00 - 20.00)
- Opus paper and insignia paper throughout course
- Mat board, gray stock
- Portfolio, a home made version will be fine
- A bag/knapsack/tackle box to carry small items
- Wood and wire to be announced as needed
- Drawing board 1/8 inch Masonite, 24" x 32 "
- Notebook

Over View

- Journal** Continuation (January to March)
Using the same Journal
- Concludes in a first “Artistic Statement”

A. 2D Design, Color Theory Exercises

- Basic Principles and terms
- Color Wheel
- Tonal Scale
- Complementary Scales
- Mono chromatic and Achromatic Scales

B. 2D Design, Color Theory- Extension Studies

Application of Color Theory

- Recap, Basic Principles and Terms
- Small or medium projects to explore and apply color theory using:
 - Tonal Scale
 - Complementary Scales
 - Mono Chromatic and Achromatic Scales

Extension Projects, 2D and 3D Design

(Larger and more expressive)

C 3D Design, Conceptual and Constructive Exploration

- Discussion of relationship to 2D Gestalt with 2D, flat space to 3D, Physical space.
- 3D Gestalt
- Basic Principles and Elements
- Shape & Line • Mass
- Balance • Tension
- Contrast & Unity • Texture
- Positive and Negative Space

3D Design, Extension Projects

- Planar, Development
- Constructive Tableaux
- Documentation,
- Performance

- Installation
- Environment

Extension Projects (Larger and more expressive)
3D Design and Environment