NORTHWESTERN POLYTECHNIC

DEPARTMENT OF BUSINESS AND OFFICE ADMINISTRATION
COURSE OUTLINE – Fall 2023
BA 2000 (EC): Contemporary Issues in Business– 3 (3-1-0) UT 60 Hours for 15 Weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

INSTRUCTOR:	Bianca Dudenhoffer	**PHONE:**	(780) 539-2864
OFFICE:	C205	**E-MAIL:**	bdudenhoffer@nwpolytech.ca
OFFICE HOURS:	By appointment only. Appointments can be made in-person or on zoom		

CALENDAR DESCRIPTION:
Through a seminar approach, this course explores the many ethical dimensions of business and includes a major group project for which class time is allotted.

PREREQUISITES: BA1010, BA1090, BA1110, BA1150, and BA1380

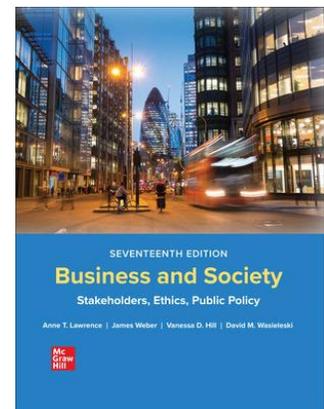**REQUIRED TEXT/RESOURCE MATERIALS:**
Lawrence, A. & Weber, J. (2020). Business and society: Stakeholders, ethics, public policy (16th edition). McGrawHill Education
* This text or e-book <u>includes</u> the ***Connect with SmartBook 2.0*** online learning system. The text or e-book and Connect with SmartBook will be used extensively. **Note: there will be an additional $17.50USD fee for required proctoring software.**

All students will need online access to Connect with SmartBook 2.0. You will need a Connect access code in order to gain access to the online resources. It is the student's choice if they purchase a textbook with access code, or an e-book with an access code. If you have purchased a used textbook, you will need to purchase an access code separately using the registration information provided by the instructor.
A device must meet or exceed the following specifications to participate in online course content at NWP: see NWP requirements at https://www.nwpolytech.ca/doc.php?d=TECHREQ

DELIVERY MODE(S):

Asynchronous (online) – This type of course will be delivered online through NWP's learning management system. There are no set class times and students attend remotely and asynchronously.

This is a paced online self-study course. You will work through the course content in the order presented, completing all textbook readings, Connect chapter SmartBook 2.0 exercises, quizzes, and assignments before progressing to the next week. Please adhere to the course weekly schedule (see section below).

The course is delivered entirely online using NWP MyClass software and the McGraw-Hill Connect Online SmartBook 2.0 (Connect). For each chapter, a MS PowerPoint presentation is available. Relevant SmartBook exercises for each chapter will be assigned as well as periodic Connect quizzes to test your knowledge, understanding, and application of the material throughout the course. You will be evaluated several times so you can assess how you are doing as you work through the material.

LEARNING OUTCOMES:
Demonstrate competency in critical thinking by effectively researching, debating and presenting the complexities of a number of business issues from a variety of perspectives
- Make a substantial organizational and strategic contribution to the development of the Business
- Conference
- Demonstrate effective teamwork skills through contribution to the Business Conference
- Demonstrate good writing and presentation skills

TRANSFERABILITY:

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page
http://www.transferalberta.alberta.ca.

** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

EVALUATIONS:
In order to pass BA2000:
- You must achieve a minimum score of **50%** on the Final Exam <u>in order to pass the course</u>
- You must achieve a minimum score of **50%** on for your course work <u>in order to pass the course</u>

Connect Activities	20%
Quizzes (5)	15%
Analysis Paper	15%
Business Conference Project	25%
Final Exam	25%
Total	100%

GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	95-100		C+	2.3	67-69
A	4.0	85-94		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

Week	Topic	Chapter/Reading	Assignments & Tasks
Week 1	Introduction to the corporation and managing current issues	1,2	Connect Activity
Week 2	Corporate Social Responsibility	3	Connect Activity
Week 3	Globalization	4	Connect Activity **Quiz #1**
Week 4	Ethics in Business	5,6	Connect Activity
Week 5	Government/Politics	7,8	Connect Activity **Quiz #2**
Week 6	Environmental Concerns & Sustainability	9,10	Connect Activity
Week 7	Technology	11,12	Connect Activity **Quiz #3**
Week 8	Corporate Governance	13	Connect Activity
Week 9	Consumer Protection	14	Connect Activity **Quiz #4**
Week 10	**Analysis Paper**		
Week 11	Fall Break		
Week 12	Diversity	16	Connect Activity
Week 13	Community/Public Relations	18,19	Connect Activity **Quiz #5**
Week 14	**Business Conference Projects/Presentations**		
Week 15	**Business Conference Projects/Presentations**		

STUDENT RESPONSIBILITIES:

Please click on the following link to read the student Rights and Responsibilities Policy:

https://www.nwpolytech.ca/about/administration/policies/fetch.php?ID=69

STATEMENT ON ACADEMIC MISCONDUCT:

Academic Misconduct will not be tolerated. For a more precise definition of academic misconduct and its consequences, refer to the Student Rights and Responsibilities policy available at https://www.nwpolytech.ca/about/administration/policies/index.html.

**Note: all Academic and Administrative policies are available on the same page.

ADDITIONAL INFORMATION:

CONNECT ACTIVITIES:

- There are connect activities each week
- These activities are due Sunday night by 11:59 pm.

QUIZZES:

- The quizzes are dispersed throughout the semester (see schedule for dates). The student will be allowed 1 attempt for each quiz.
- All quizzes must be completed before the due date expires or the student will receive a mark of zero (0) for any missed quizzes.
- Once the quiz has been started, you must complete the entire quiz within the set time limit. Logging off or losing the internet connection during the quiz will result in a grade based only on the proportion of the exam that has been completed. It is important to have a reliable internet connection when attempting an exam.
- The McGraw Hill Connect Time Zone must be set to Canada/Mountain for the duration of the course.
- Logging off or losing the internet connection during quizzes and exam will result in a grade based only on the proportion of the exam that has been completed. It is imperative that the student has a reliable internet connection.
- Proctoring software is enabled requiring browser lock-down and use of camera and sound recording while completing quizzes.

ASSIGNMENTS:

- Late assignments will have a 10% reduction per day.
- Turnitin plagiarism detecting software will be used in this course.

FINAL EXAM:

- Final exam is cumulative and is **2 hours in duration.**
- The format utilized will be announced before exam. Final examinations are scheduled by the Registrar's office. Do not plan any activities during the examination period until you know the

date of your examinations. Please see the final exam policy for more details at: https://www.nwpolytech.ca/about/administration/policies/fetch.php?ID=37

- **The Final Exam will be proctored and there will be an additional cost to the student of $17.50 for the final exam.**
- The proctoring for the final exam will require:
  - Video and audio (for recording)
  - ID verification
  - Surroundings check