



DEPARTMENT OF FINE ARTS

COURSE OUTLINE – DD1082 A2 FALL 2015

INTRODUCTION TO VIDEO PRODUCTION - 3(0-0-3)

INSTRUCTOR: Gordie Haakstad **PHONE:** 780.539.2446
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OFFICE HOURS: Thursdays 16:30 – 17:30; and by appointment

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS:

External hard drive: USB3 or FireWire 800 (G-drive Mini, LaCie, WD, Seagate, etc.), 500GB minimum
Memory cards as required
Headphones

CALENDAR DESCRIPTION:

This course provides exposure to the techniques, theories, and practices of video production. It is designed to improve and nurture students' creative potential through the video media. Students will learn how to direct with a camera, work with actors, story boarding, lighting, sound, and the production of a student video project.

CREDIT/CONTACT HOURS: 3.00 Credits/15 Weeks, 45 Hours

DELIVERY MODE(S): Lectures, Screenings, Lab/Stage Work

OBJECTIVES:

- Introduce the basics of visual storytelling.
- Explore the fundamentals of pre-production, production, and post-production.

- Learn equipment and software common to video production and practice their techniques on the stage and in the lab.
- Develop, produce, and create three short visual projects.
- Participate in self-critiques and critiques of other students' work.

LEARNING OUTCOME:

At the end of the course, students can expect to:

- Critically assess films and discuss their strengths and weaknesses.
- Create a story using 3-act structure
- Write, plan, shoot, edit, and deliver a short, non-dialogue film.
- Navigate Final Cut Pro X and construct an edit from visual assets.

TRANSFERABILITY: Currently not eligible for University Transfer credit.

**** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

GRADING CRITERIA:

GRANDE PRAIRIE REGIONAL COLLEGE			
GRADING CONVERSION CHART			
Alpha Grade	4-point Equivalent	Percentage Guidelines	Designation
A ⁺	4.0	90 – 100	EXCELLENT
A	4.0	85 – 89	
A ⁻	3.7	80 – 84	FIRST CLASS STANDING
B ⁺	3.3	77 – 79	
B	3.0	73 – 76	GOOD
B ⁻	2.7	70 – 72	
C ⁺	2.3	67 – 69	SATISFACTORY
C	2.0	63 – 66	
C ⁻	1.7	60 – 62	
D ⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

EVALUATIONS:

Final grades will be based on:

- 17% attendance and participation
- 23% homework assignments
 - 5% *Film Re-watch*
 - 5% *Premise*
 - 5% *Film Re-watch Redux*
 - 8% *Recut Film 2*
- 60% Film Projects (20% per project)

Any assignment or film project turned in late up to one week will reduce its grade by 50%; turning it in late after one week results in a zero for that assignment or project. Turning in a Film Project means presenting it to the class.

STUDENT RESPONSIBILITIES:

- In addition to attending all classes and completing all projects, it is expected that students will spend a minimum of 6 hours outside of class time working on projects.
- All assignments should be finished and ready for presentation prior to arriving for the class in which they are due.
- Arriving to class more than 15 minutes past its start time constitutes an absence.
- Cell phones, music players, tablets, etc. must be off and put away during class time.
- Computer use in the lab is for course-related work. Misappropriate use may result in dismissal from the class.
- Checked-out equipment is the student's responsibility. Students must keep it in good condition and return it by the specified date to allow other students to use it.

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the College Policy on Student Misconduct: Plagiarism and Cheating at

https://www.gprc.ab.ca/files/forms_documents/Student_Misconduct.pdf

**Note: all Academic and Administrative policies are available at

<https://www.gprc.ab.ca/about/administration/policies/>

COURSE SCHEDULE/TENTATIVE TIMELINE:

September 03, 2015 – December 10, 2015;

Thursday 18:00 – 20:50

<i>Class#</i>	<i>Location</i>	<i>Overview/Homework</i>
Class 1:	Lab	Intro to the course, filmmaking, and critical film thinking <i>Homework assigned: Film Re-Watch</i>
Class 2:	Lab	Story, premise, and screenplays <i>Homework due: Film Re-Watch</i> <i>Homework assigned: Premise</i>
Class 3:	Lab*	Directing basics and shot construction <i>Homework due: Premise</i> <i>Homework assigned: 3 Films</i>
Class 4:	Lab	Introduction to FCPX <i>Homework assigned: Film Re-Watch Redux</i>
Class 5:	Lab	Storyboarding and pre production <i>Homework due: Film Re-Watch Redux</i>
Class 6:	Lab*	Blocking and directing a scene Group A presents film #1
Class 7:	Lab*	Concepts of Lighting Group B presents film #1
Class 8:	Stage	Creating a look
Class 9:	Lab*	Production sound Group A presents film #2
Class 10:	Lab*	Directing actors Group B presents film #2
Class 11:	Lab	Concepts of Editing

Class 12:	Lab	Continued FCPX
Class 13:	Lab	<i>Recut Film #2</i>
Class 14:	Lab	Post production Group A presents film #3
Class 15:	Lab	Wrap Group B presents film #3 Groups A and B present recut of film #2

* Meet in the Lab but prepare for being on the stage

Students will present their video productions in 3-week intervals. Specific due dates and instructions for homework will be assigned and/or confirmed by the instructor. The estimated 6-hour minimum outside of class might take place in the lab, at the student's residence, in the community, etc. Students should be respectful of whatever the workspace. They should also allow leeway for times when a given space is unavailable.