



DEPARTMENT OF FINE ARTS

COURSE OUTLINE – DD1082 INTRODUCTION TO VIDEO PRODUCTION 3 (0-0-3)

INSTRUCTOR: Tina Martel

PHONE: 780-539-2814

OFFICE: L216

E-MAIL: tmartel@gprc.ab.ca

OFFICE

HOURS: Monday, Wednesday 1-3 or by appointment

PREREQUISITE(S)/COREQUISITE: none

REQUIRED TEXT/RESOURCE MATERIALS:

Text book: Final Cut Pro 7: Visual QuickPro Guide. Lisa Brenneis. \$23.95

External hard drive: these are the only two acceptable drives for the digital lab you will not be allowed to use any other kind.

Gdrive mini 500 gb

LaCie 1 terrabyte.

DV tapes/memory card as required

CALENDAR DESCRIPTION: This course provides exposure to the techniques, theories and practices of video production. It is designed to improve and nurture students creative potential through video media. Students will learn to direct with a camera, work with actors, story boarding, lighting, sound and the production of a student video project.

CREDIT/CONTACT HOURS: 45 hours

DELIVERY MODE(S): Lecture and lab L207B

OBJECTIVES:

DD1082 is a studio based course in which students will explore film grammar and the director's craft as applied to the unique aspects of digital format: including visual

storytelling, continuity-style coverage, storyboarding and writing. Work will include hands on digital camera, “log and capture” of digital footage into the Final Cut Pro 7 editing system. Creating a timeline, inserting footage, special digital effects, and building a basic digital soundtrack are among the subjects that are covered. This is a project-orientated class whose emphasis is on creativity and teamwork.

TRANSFERABILITY: currently not UT transfer

GRADING CRITERIA:

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Submissions will be required throughout the duration of this course.
4. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques. Please note this class has a high group participation expectation.

EXAMINATIONS:

Two submissions during the course of the year.

Final Grade:

10% based on assigned technical work sheets

40% Midterm, 40% Final Term (Based on In Class and Home Assignments)

10% Participation

Overdue submissions will be penalized a minimum of 1 grade point per late day.

STUDENT RESPONSIBILITIES:

Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers. Many students will be using the digital studio please exhibit consideration towards workspace, materials and other students.

More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor’s letter may be required.

No IPOD or MP3 players allowed in the classroom. All cell phones must be turned off.

No surfing the web during class. Failure to do so will result in you being asked to leave the class.

STATEMENT ON PLAGIARISM AND CHEATING:

Please refer to pages 49-50 of the College calendar regarding plagiarism, cheating and the resultant penalties. These are serious issues and will be dealt with severely.

COURSE SCHEDULE/TENTATIVE TIMELINE:

September 8, 2011 – December 12, 2011

Wednesday 6:00p.m. – 9:00 p.m.

Studio based activities in addition to home assignments to be determined by the instructor. Students will be expected to invest a minimum of eight hours a week out of class. You will be provided with a card to access the digital lab on weekends and off

hours. Please be respectful of fact that you will probably not be allowed work while there are other classes going on in the digital lab.