

GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF ARTS, COMMERCE & EDUCATION

SEP. 07 2001

COURSE OUTLINE
MG2000 INTRODUCTION TO MANAGEMENT 3(3-0) UT(3)
FALL 2001

INSTRUCTOR: Richard Beeson
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OFFICE: C306
OFFICE HOURS: Monday and Wednesday, 13:00 to 14:20,
or by appointment.
CLASS TIME: Tuesday and Thursday, 13:00 to 14:20.
PRE-REQUISITES: Junior English – three credits.
REQUIRED TEXT: Partridge, Bruce , John M Ivancevich, Peter Lorenzi, and Steven
J. Skinner. Management in Canada: The
Competitive Challenges.
Scarborough, ON: McGraw-Hill Ryerson, 2000.
TEXT USAGE: The textbook is used extensively throughout the
course. Virtually every chapter is required reading.
**COURSE
DESCRIPTION:** This is an introductory course to the basic characteristics of
Canadian business and management concepts. Through the
review of the functions of management using a systems
approach, modern management theory and practice are
studied. The current issues of business ethics,
environmental concerns, international management,
women in management and political environment are
reviewed.
**COURSE
OBJECTIVES:** Through completion of this course, students Will:

1. gain an understanding of the theory and practice of
modern management and business;
2. become aware of the social and political environments
in which Canadian business operates;
3. apply critical analysis to resolve complex management
problems.

**COURSE
FORMAT:** MG 2000 consist of three hours of instructional time
weekly. The class work will consist of lectures, class
discussions, small group work, case studies, and student
presentations. The schedule is demanding, and may be adjusted if
necessary.

GRADING: Grande Prairie Regional College uses the following nine point grading scale:

90-100%	9
80-89%	8
72-79%	7
65-71%	6
57-64%	5
50-56%	4
45-49%	3
26-44%	2
0-25%	1

The following tests and participation will determine your final grade:

1. 2Midterms@ 20%	40%
2. Participation / Assignments	10%
3. Case / Paper & Presentation	20%
4. Final Exam	30%

Unauthorized late assignments, if accepted, will have a 25% per day late penalty applied to the assignment grade.

You will be expected to complete various reading and writing assignments outside of class time.

ATTENDANCE:

Your attendance and participation are important to the success of this course. As well, you are responsible for obtaining any notes or handouts you may have missed due to an absence.

Case Analyses:

The group assignment will consist of typed, 8-page maximum, double-spaced analyses of specified cases accompanied by 20-30-minute long presentations. The management situation posed in the case is to be systematically analyzed using the theoretical concepts and tools discussed in class and the textbook. Solutions and recommendations are to conclude the analysis.

Group presentations are to be conducted in a professional manner. Each presentation is to be followed by a general question-and-answer period where other students are expected to join the discussion. Case written work is due at the beginning of the lecture, the day of the presentation.

Presentations will be graded on such dimensions as organization, delivery and supporting material. The individual case assignment will be a hand-in analysis (typed, 8-page maximum double-spaced) of a specified case.

MG 2000
CLASS SCHEDULE
FALL 2001

WEEK	TOPICS	READING
1 (Sept 6)	Course Introduction	
2 (Sept 11/13)	Introduction, The Management Challenge	Ch. 1
2 (Sept 11/13)	Environments of Business, Culture, Social Responsibility, and Ethics	Ch. 2
3 (Sept 18/20)	Decision Making - The Essence of Management	Ch. 3
4 (Sept 25/27)	Planning	Ch. 4
5 (Oct 2)	Organization Structure Midterm	Ch. 5
6 (Oct 4)	Leading	Ch. 6
7 (Oct 9/11)	Controlling	Ch. 7
8 (Oct 16/18)	Human Resource Management	Ch. 8
9 (Oct 23/25)	Managing Organization Change	Ch. 9
10 (Oct 30)	Interpersonal and Organizational Communication	Ch. 10
11 (Nov 1)	Midterm	
11 Nov 6/8	Managing Production and Operations	Ch. 11
12 Nov 13/15	The Management of Services	Ch. 12
13 (NOV 20/22)	Entrepreneurship and Growth	Ch. 13
14 (NOV 27/29)	Canadian Business in the Global Economy	Ch. 14
15 (DEC 4/6)	Technology and Innovation	Ch. 15

FINAL EXAMS

(Dec10-21)

*Readings are from the Partridge text.

Students will also be required to read / complete various additional handouts and exercises assigned throughout the term.