

NORTHWESTERN  
POLYTECHNIC



The  
**President's**

# *Black & White Ball*

Sponsorship  
Package  
October 18, 2025

Presented by

**nine10**

# SOLD / TITLE SPONSOR

## \$15,000

As the Title Sponsor of our elegant Black and White Ball, your brand will be prominently featured as the cornerstone of a night that celebrates sophistication and cultural enrichment. This exclusive opportunity positions your company at the forefront of a prestigious event that brings together leaders, influencers, and Northwestern Polytechnic's community supporters.

Two tables at the event (valued at \$4,000)

Logo projected in lights at the event

Logo recognition on signage at the event

Logo placement on all volunteer t-shirts (more than 50 NWP students)

Logo placement on large screens at the event

Logo recognition on NWP digital signage

Company recognition on radio ads

Company recognition on social media and website

Logo recognition on programs and all printed materials

Emcee recognition during the event

Sponsor recognition photo booth session

Recognition in post-event communications

Recognition as a sponsor on NWP's future donor wall

# PLATINUM SPONSOR

## \$7,500 - \$10,000

One table at the event (valued at \$2,000)

Logo recognition on signage at the event

Logo placement on large screens at the event

Company recognition on social media and website

Logo recognition on programs

Emcee recognition during the event

Sponsor recognition photo booth session

Recognition in post-event communications

Recognition as a sponsor on NWP's future donor wall

*Level Recognition*



# **GOLD SPONSOR**

## **\$5,000 - \$7,499**

Four tickets to the event (valued at \$1,100)

Logo recognition on signage at the event

Logo placement on large screens at the event

Company recognition on social media and website

Logo recognition on programs

Sponsor recognition photo booth session

Recognition in post-event communications

Recognition as a sponsor on NWP's future donor wall

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## **SILVER SPONSOR**

### **\$3,000 - \$4,999**

Two tickets to the event (valued at \$550)

Logo recognition on signage at the event

Logo placement on large screens at the event

Company recognition on social media and website

Logo recognition on programs

Sponsor recognition photo booth session

Recognition in post-event communications

Recognition as a sponsor on NWP's future donor wall

*Level Recognition*

## BRONZE SPONSOR

**\$1,200 - \$2,999**

Logo recognition on signage at the event

Logo placement on large screens at the event

Company recognition on social media and website

Logo recognition on programs

Recognition in post-event communications

Recognition as a sponsor on NWP's future donor wall

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# FRIENDS OF EDUCATION SPONSOR

## Up to \$1,999

Name recognition on signage at the event

Name recognition on social media and website

Recognition as a sponsor on NWP's future donor wall

*Level Recognition*

## **TRAVEL RAFFLE SPONSOR OR CO-SPONSOR** **\$10,000 (Platinum Sponsor) or 2 Sponsors at \$5,000 (Gold Sponsor)**

As a Travel Raffle Sponsor or Co-Sponsor, your brand will be integral in offering an exclusive \$10,000 trip to Japan. Whether you choose to sponsor alone or team up with another sponsor, each contributing \$5,000, your support will heighten the excitement at our Black and White Ball. This luxurious getaway will be a thrilling highlight of the evening, offering guests a chance to win an extraordinary trip and showcasing your brand alongside Japan's world-renowned cuisine, timeless traditions, and breathtaking historical landmarks.

## **CHAMPAGNE RECEPTION SPONSOR** **\$7,500 (Platinum Sponsor)**

As the Champagne Reception Sponsor, your brand will set an elegant tone for the Black and White Ball by welcoming guests with exquisite champagne and delicate, flavourful appetizers. Your sponsorship will provide a celebratory sparkle, creating a sophisticated start to the evening and elevating the festivities. Each glass of fine champagne will add a touch of elegance, ensuring a toast-worthy experience that perfectly complements the evening's refined ambiance and celebration.

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## **ENTERTAINMENT SPONSOR**

### **\$7,500 (Platinum Sponsor)**

As the Entertainment Sponsor, your brand will be the driving force behind the lively dance band that sets the tone for our Black and White Ball. Your support will ensure a night of energetic rhythms and unforgettable moments, positioning your company as the pulse of an evening filled with music, dance, and celebration.

## **WINE SPONSOR**

### **\$5,000 (Gold Sponsor)**

As the Wine Sponsor, your brand will be prominently featured with a selection of fine wines paired exquisitely with the elegant dinner served during the event. Your sponsorship will enhance the dining experience, offering guests a sophisticated combination of wine and food that elevates the evening's ambiance. This partnership highlights your commitment to excellence and positions your brand as an essential contributor to a memorable and refined dining experience.

*Sponsorship Opportunities*

## **SWEET TREAT SPONSOR**

### **\$5,000 (Gold Sponsor)**

As the Sweet Treat Sponsor, your brand will add a sweet touch to our Black and White Ball, offering guests a vibrant array of treats to enjoy throughout the evening. Your sponsorship will create a delightful, interactive experience, inviting guests to indulge in their favourite confections as they mingle and dance the night away.

## **LIVE AUCTION SPONSOR (12 AVAILABLE)**

**4 available with a range of \$5,000-\$7,499 (Gold Sponsors)**

**8 available with a range of \$3,000-\$4,999 (Silver Sponsors)**

As the Live Auction Sponsor, your brand will be at the forefront of one of the most exciting moments of our Black and White Ball. With several live auction sponsorship opportunities available, you can choose the level that best suits your goals, each offering a unique way to showcase your support. Your sponsorship will enhance the excitement and prestige of the live auction, featuring exclusive items and experiences, and ensure your brand shines during this dynamic segment of the evening.

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## **SOLD / LATE EVENING SNACK SPONSOR**

### **\$3,500 (Silver Sponsor)**

As the Late Evening Snack Sponsor, your brand will delight guests with a fun and flavourful tater tot taco bar, fueling them to dance the night away at our Black and White Ball. Your sponsorship will add a taste twist, ensuring guests stay energized and enjoy every moment of this unforgettable evening.

## **SIGNAGE SPONSOR**

### **\$3,500 (Silver Sponsor)**

As the Signage Sponsor, your brand will be prominently displayed throughout the Black and White Ball, guiding guests and enhancing the event's ambiance with your support. Your sponsorship ensures that your company's presence is front and center, creating a polished and engaging experience for all attendees.

# *Sponsorship Opportunities*



## **DECOR SPONSOR**

### **\$3,500 (Silver Sponsor)**

Enhance the ambiance of the event by sponsoring the decor. Your brand will be prominently featured in the event's visual design, creating a sophisticated and memorable atmosphere.

## **TABLE CENTERPIECE SPONSOR**

### **\$3,500 (Silver Sponsor)**

Sponsor the elegant table centerpieces that will be admired by all guests. This opportunity allows you to enhance the event with refined, eye-catching decor and an added touch of sophistication.

## **PHOTO BOOTH SPONSOR**

### **\$3,500 (Silver Sponsor)**

Create a fun and interactive experience for guests with a branded photo booth. Your company's logo will be featured on photo prints and in the photo booth area.

## **VOLUNTEER SPONSOR**

### **\$3,500 (Silver Sponsor)**

As the Volunteer Sponsor, your brand will play a crucial role in supporting the dedicated team that makes our Black and White Ball a success. Your sponsorship will help provide essential resources and recognition for our volunteers, ensuring they are well-equipped and appreciated throughout the event. By aligning your brand with this vital aspect of the evening, you will highlight your commitment to community support and contribute to a seamless and memorable experience for all attendees.



[NWP.me/Ball](http://NWP.me/Ball)

For more information on your President's Black and White Ball sponsorship, please contact

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