

DEPARTMENT OF FINE ARTS
COURSE OUTLINE – Fall 2025

DD1001 (A2): Introduction to Video Production – 3 (0-0-3) 45 Hours for 15 Weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

INSTRUCTOR:

David McGregor

OFFICE:

C202

OFFICE HOURS:

PHONE: 780 539-2718

E-MAIL: dmcgregor@nwpolytech.ca

CALENDAR DESCRIPTION: This course provides exposure to the techniques, theories, and practices of video production. It is designed to improve and nurture students' creative potential through the video media. Students will learn how to direct with a camera, work with actors, story boarding, lighting, sound and the production of a student video project.

PREREQUISITE(S): None

COREQUISITE(S): None

REQUIRED MATERIALS:

In the Blink of an Eye by Walter Murch. A set of headphones and an external storage drive with at least 500GB of space (preferably an SSD)

DELIVERY MODE(S): Lecture and Lab

LEARNING OUTCOMES: By the end of this course students will be able to:

- Introduce the fundamentals of filmmaking
- Provide a firm foundation in production practices and techniques
- Engage with the major roles in film production
- Cover the process of developing a project from script to screen
- Present perspectives on film and filmmaking that encourage critical thinking

TRANSFERABILITY:

Please consult the Alberta Transfer Guide for more information. You may check the transferability of this course at the Alberta Transfer Guide main page <http://www.transferalberta.alberta.ca>.

**** For courses with alpha (letter) grading, a grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.**

EVALUATIONS:

| Project | Value |
|--------------------------|-------|
| Storyboard Assignment | 10% |
| Weekly Journals | 10% |
| Reading Assignment | 10% |
| In-Class Project I | 15% |
| In-Class Project II | 20% |
| Individual Video Project | 35% |

GRADING CRITERIA :

Please note that most institutions will not accept your course for transfer credit **IF** your grade is **less than C-**.

| Alpha Grade | 4-point Equivalent | Percentage Guidelines | Alpha Grade | 4-point Equivalent | Percentage Guidelines |
|-------------|--------------------|-----------------------|-------------|--------------------|-----------------------|
| A+ | 4.0 | 95-100 | C+ | 2.3 | 67-69 |
| A | 4.0 | 85-94 | C | 2.0 | 63-66 |
| A- | 3.7 | 80-84 | C- | 1.7 | 60-62 |

| | | | | | | |
|----|-----|-------|--|----|-----|-------|
| B+ | 3.3 | 77-79 | | D+ | 1.3 | 55-59 |
| B | 3.0 | 73-76 | | D | 1.0 | 50-54 |
| B- | 2.7 | 70-72 | | F | 0.0 | 00-49 |

COURSE SCHEDULE/TENTATIVE TIMELINE: September 3 – December 9. Tuesday 2:30 – 5:20

STUDENT RESPONSIBILITIES:

- In addition to class time, students are expected to invest a minimum of 6 hours in the completion of projects. This will involve shooting both on and off campus, as well as additional time in the editing lab.
- Inappropriate use of the equipment or lab computers may be grounds for dismissal from the course.
- Equipment must be returned by a specified due date in order to allow other students access to it.
- All equipment must be kept clean and in working condition.
- In order for group film projects to succeed it is essential that students respect the time of their collaborators and overcome the urge to procrastinate on due dates.
- Each group project must be carefully planned and presented to the instructor no later than one week prior to shooting. In addition to being mindful of collaborators it is also important that students respect any and every workspace.
- As the semester progresses there will be time in each class for editing projects and troubleshooting. Though this time is an important part of the learning process, it should not be relied upon as the primary editing sessions for the completion of projects.
- The use of images, footage, audio or otherwise that has been sourced elsewhere qualifies as plagiarism. The course requires original work that occurs during the semester. Any images that students have gathered prior to this course must be cleared with the instructor before they are used.

STATEMENT ON ACADEMIC MISCONDUCT:

Academic Misconduct will not be tolerated. For a more precise definition of academic misconduct and its consequences, refer to the Student Rights and Responsibilities policy available <https://www.nwpolytech.ca/about/polytechnic-leadership/policies-directory>.

**Note: all Academic and Administrative policies are available on the same page