

Social Media Share your story!



We want to hear from you! Tell us about a good news story, epic achievement, share an incredible picture or give a shout out.



Idea

Proud achievements, hands-on learning, or simply a cute moment on campus - we want to showcase the things that make NWP unique. Click to read more ideas:

[8 High-Impact School Posts](#)
[14 Post Ideas Your Community Will Love](#)



Capture the moment

Gather 1-8 quality images using your phone or camera. Choose crisp, clutter-free, and well-lit photos that tell the story.

[10 Tips for Better Photos](#)



Describe what is happening

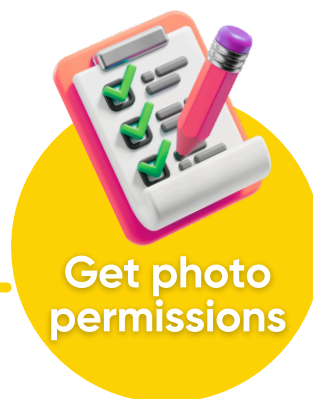
Keep it short and snappy. Stick to the 5 W's and include a call to action like: *Read More, Enroll Today, or Register Now.* Don't forget a web link to additional info!



Connect to Comms

Email all text and images to:
SocialMedia@NWPolytech.ca

Let us know if there is a specific date you'd like to target.



Get photo permissions

Confirm that everyone in your photos is happy featuring on NWP social media channels.

[NWP Consent Form](#)



Share the spotlight

Think about who else would appreciate a tag or mention in the post. Include any handles or websites so we can spread the word.