
Digital Imagery AR 1180- Fall Semester 2002

Instructor: Fay Yakemchuk

Time: Wednesday, 6:30- 9:30 PM

Location: Room 114 Fairview College- Peace River Campus

Dates: September 11 - December 18, 2002

Phone: 332-2280 (Office Days: Tuesday -Thursday / Leave a message if not available)

Course Description:

Application of two-dimensional art elements applied to static digital media; drawing, mixed materials, image manipulation, colour and composition using appropriate software. This course is an introduction to the principles and techniques of digital media with an emphasis on visual design and creative image solutions.

Course Objectives:

1. Develop an awareness of the relationship of computers in the visual arts.
2. Develop basic skills relevant to software.
3. Art emphasis as applied to art making rather than a purist technical programming method.

Course Content:

The course will consist of seminars and class assignments emphasizing the theoretical and practical implications of the new technology.

Criteria For Evaluation:

1. Inventiveness, clarity of vision, depth of investigation in realizing the project's idea and form.
2. Professional Orientation as indicated by enthusiasm, commitment, involvement and flexibility
in collective and individual critiques.
3. Assignments should demonstrate creativity, conceptual ability, personal expression, critical judgment, and technical proficiency. Assignment deadlines will be throughout the course.
4. One portfolio presentation is required. This will consist of an individual critique on December 18/02. Work must be completed for the portfolio presentation. Failure to present finished work by this time constitutes a failing grade on that particular assignment.

Criteria For Evaluation continues:

5. A working folder of collected images, text, or anything of interest to you should be used as an ongoing source of ideas.
6. Students are expected to work outside of class time when necessary.
7. Adhere to computer room procedures and care of equipment.
8. Students are required to present final portfolio during an individual critique on Dec. 18/02.

Assessment and Grading:

A) Final Grades:

- 90% Term Assignments
- 10% Attitude, Attendance, Participation

B) Mid-term:

A number grade based on assignments completed. Mid-term may be an indicator grade only for the student's reference on his/her performance in this course. This will enable the student to make improvements of the evaluated work for the final portfolio presentation.

NOTE

Attendance

More than 10% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

Portfolios should all include...

- All assignments
- Any extra work
- a working folder
- due on Dec. 18/02