

ar 1180 visual imagery

contact	lane borstad (that's me the instructor), my office (L125) hours are monday, wednesday and friday from 11:00 to noon or you may reach me at (403) 539 - 2836 or better yet e-mail to Borstad@gprc.ab.ca - see also my web page 192.139.30.100/lane
times	tuesday and thursday - 8:00 am (ouch!) - 9:20 am
room	L123
description	visualization is emerging as a distinctive new discipline. everyone who visualizes - whether in the arts, science, medicine, entertainment, business, or any other discipline that is being irrevocably changed by the computer can benefit from this course. this course is an introduction to the theory of computer technology with an emphasis on visual design and its inter-disciplinary applications.
objectives	<p>a. Students will learn the basic principles of design as related to both art and non-art disciplines.</p> <p>b. Students will develop an awareness of the impact the computer is having on modern society / culture.</p> <p>c. Students will develop visual and critical thinking skills pertaining to interdisciplinary applications.</p> <p>d. Students will develop specific skills related to the use of technology for effective communication .</p>
assignments	<p>a. assignments will be designed to foster understanding of the above objectives,</p> <p>b. a major project will also be required.</p>
grades	<p>midterm----- 20%</p> <p>project----- 40%</p> <p>final ----- 40%</p>
note	More than 10% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter will be required.