

Visual FUNDAMENTALS II

AR 1370 B3

Visual Fundamentals, II 3 (2-0-4) UT

Jan. 6 to April. 14, 2004

Tuesday and Thursday, 10:00 am. To 12:50 pm.

Studio A

Ken HouseGo Design Studios. Rm. 130 (Best way to contact me)

Office Hours Posted On Door (Phone ahead to book an appointment)

[khousego@gprc.ab.ca](mailto:khousego@gprc.ab.ca)

Prerequisite: AR 1360

Visual Fundamentals IA studio-based course with emphasis on the understanding of visual dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. The second part of the course will build upon the knowledge of Part I and colour theory. AR 1370 will broaden the students understanding of the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement with an emphasis on exploration and production of concepts and visual images. The student will continue to explore seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. There will be illustrated lectures and video to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines. The course will thoroughly study colour theory and further examine both two and three dimensional design elements and principles as they relate to the further development of concepts and individual problem solving. Assigned readings and handouts Art Fundamentals Theory and Practice, 6th Edition

Ocvivk, Bone, Stinson, Wizz. A Primer of Visual Literacy Donis A. Dondis Design Concepts and Application Cheatham/Cheatham/Haler

Design, The Search for Unity Eugene Larkiw It is recommended that a full time Fine Arts Student invest in one of the above resource books. No text required optional Visits to private galleries/and studios will be encouraged. There will be guest lectures and visiting artists. The instructor will determine assignments. Projects will be assigned for homework and expected on the due date. Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of six hours a week in the class

Students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Continue to equip themselves with a visual and verbal vocabulary.
3. Continue to develop and broaden critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Further identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio and project presentations will be required throughout the duration of this course.
4. Overdue assignments will be penalized. Work must be completed within 7 days of original deadline or failure to do so may constitute a \_0\_ grade.
5. Professional Orientation as indicated by enthusiasm, work commitment, involvement and flexibility in collective and individual critiques.

6. Attendance is mandatory. More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances (in which case a doctor's letter will be required). Lateness will be noted.

A. Final Grade: 80% Class and Home Assignments 5% Journal 5% Visiting Artists

(It is your responsibility to sign the attendance sheet) 10% Participation

B. Mid-term: Mid-term number based upon assignments completed. To date. Mid-term is an indicator grade only for the student's reference on his/her performance in the course.

A. Presentation or Critical Analysis Journal Continuation (January to March)  
\_ Journal, Preferences and Dislikes \_ Concludes in a first \_ Artistic Statement Presentation (April) \_ Slide presentation supporting your statement  
\_ To include a mentor artist, historical position of artist \_ Why did you choose this artist?  
\_ How do you relate to his or her work?  
\_ Sources for exploration, environmental, sociological or physiological

B. 2D Design, Mechanical Perspective \_ Basic Principles and terms  
\_ 1, 2 and 3 point perspective \_ Steps and inclined planes  
\_ Cross shadows across and parallel to picture plane

C. 2D Design, Colour Theory Exercises \_ Basic Principles and terms  
\_ Colour Wheel \_ Tonal Scale  
Complementary Scales \_ Mono chromatic and Achromatic Scales

D. 2D Design, Colour Theory- Extension Studies Application of Colour Theory  
\_ Recap, Basic Principles and Terms \_ Small or medium projects to explore and apply colour theory using:  
\_ Tonal Scale \_ Complementary Scales  
\_ Mono Chromatic and Achromatic Scales

Extension Projects (Larger and more expressive) 2D and 3D Design

E. 3D Design, Conceptual and Constructive Exploration \_ Discussion of relationship to 2D Gestalt with 2D, flat space to 3D, Physical space.  
\_ 3D Gestalt \_ Basic Principles and Elements  
\_ Shape & Line \_ Mass \_ Balance  
Tension \_ Contrast & Unity \_ Texture \_ Positive and Negative Space  
3D Design, Extension Projects \_ Planar, Development  
\_ Constructive Tableaux \_ Documentation, Performance  
\_ Installation \_ Environment Extension Projects (Larger and more expressive) 3D Design and Environment

Materials- Masking tape, scissors, retractable blade/knife - 24" or 30" stainless steel rule - Compass, if you have one - Rubber cement, white glue - Kneaded eraser - Set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B - Sharpie permanent marker fine point - Other assorted markers if you have any - Colored pencils and chalks with workable fixative- Set of acrylic paint for colour study, list to be given out later (\$100.00) - Brushes (\$1 5.00 - 20.00) - Opus paper and insignia paper throughout course - Mat board, gray stock- Portfolio, a home made version will be fine - A bag/knapsack/tackle box to carry small items- Wood and wire to be announced as needed - Drawing board 1/8 inch Masonite, 24\_ x 32 \_- Notebook Do not purchase materials until asked to do so. \_\_\_ GPRC department of fine arts