

GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF VISUAL AND PERFORMING ARTS

Course: AR 231 Visual Fundamentals, 6(3-3) UT6
Instructor: Tiki Mulvihill
Location: Art Studio
Dates: Fall September 13 - December 8, 1988
Tuesday, Thursday 6:30 - 9:20 p.m.
Office: PO K #115
Hours: 1:30 - 3:30 p.m. Monday, Wednesday and Friday
Phone
Numbers: Messages 539-2909
Office 539-2836
Text: DESIGN CONCEPTS AND APPLICATIONS, 2nd Edition by
Cheatham/Cheatham/Owens

Note: Your grade will be noted in accordance with the 9-point scale used by Grande Prairie Regional College.

Course Objectives:

Students will:

1. learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. begin to equip themselves with a visual and verbal vocabulary.
3. develop a critical and aesthetic criteria.
4. broaden their awareness, understanding and aesthetic appreciation of art.
5. begin to identify their own values in relationship to their environment.
6. develop basic skills and techniques.
7. This course does not aim to teach drawing, painting, or sculpture. It's goal is to teach art through illustrated lecture and practical application.

Criteria for Grading:

1. Understanding of basic design fundamentals evident in visually and verbally expressed information.
2. Choice of unique solutions within parameters of assignments.
3. Attitude, commitment, enthusiasm and participation.
4. Level of craftsmanship and skill.
5. Deadlines must be met. Overdue assignments will be penalized.
6. Attendance. You are required to attend all classes. A maximum of 10 percent absence could constitute an incomplete. ** except for extenuating circumstances.
7. A portfolio is required at midterm and a private critique at end term.

Marking Breakdown:

1. Class Assignments: 90%
Due dates will be given at least 2 weeks in advance for a project or assignment. However, for shorter assignments you will be given one week's notice.
2. 10%
indicated by students' participation, enthusiasm, commitment, involvement, openness.

Sketch Book or Portfolio of Independent Work:

Your Sketch Book/Journal is a log of your personal growth of ideas and skills. Use it as a workbook for preliminary studies, noting information and thoughts from class activities and personal research.

Course Breakdown:

Unit 1:

An introduction to the nature of art and aesthetics, including:

- concepts of seeing, imagining and identifying
- the role of unity and variety in design
- development of aesthetic growth and the creative process

Unit 2:

In this unit the student, through creative inquiry, explores and re-thinks ideas; learns to identify and arrange basic elements and principles of organization in order to become aware of their abstract relationships.

A. Shape - definition, use, shapes and space, edges, formal meaning.

B. Positive/Negative space, as an element of form.

C. Space - perceiving, illusion, lateral, actual

The above will be studied considering the principles of organization and variety employing balance, movement, preparation, unity (gestalt), dominance and economy.

Unit 3:

Composition as a method of structuring elements in art.

Value - relationship to other art elements, descriptive, expressive and decorative uses, compositional function.

Line - as a means of visual communication, physical characteristics, expressive properties, relationship to the other art elements, line in representation.

Texture - relationships to the visual arts and pattern, types, pictorial function, actual, implied.

Contrast - it's role in design.

Unit 4:

Color - nature, uses, relationships.

Unit 5:

A continuation of the exploration and investigation already begun in Unit 3. Specifically, examining the transition between two and three dimensional design and three dimensional problem solving.

Content - idea and communication.

VISUAL FUNDAMENTALS MATERIALS LIST

1. Studio kit (portable) - either a large fishing tackle box or a small suitcase for carrying your equipment.

2. Basic Equipment

- Scissors
- Xl cutter or similar matte knife
- Compass
- Steel ruler or metal yard stick
- Glue stick/rubber cement
- Roll of 3/4" masking tape, paper packing tape
- Assortment of drawing pencils 2H or 8B
- Faber Castell white eraser
- Sketch book (portable size)
- Designers gouache or Acrylic paints

Red] Can be purchased later
Blue	
Yellow	
Orange	
Green	
Violet	
White	
Black	

- Indian or black drawing ink
- Selection of brushes
- Can of workable fixative
- Misc. plastic containers (margarine, yogurt, etc.)
- Colour pencils (set of 12 or 24)
- Mayfair
- Newsprint
- Bristol Board
- Black & Grey paper

3. A portfolio to carry your work or hand projects in. Two pieces of Bristol Board taped together works great!
 - piece of painted board for stretching paper (workable size)