

**GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF BUSIENSS ADMINISTRATION
COURSE OUTLINE**

BA 1130 - ANALYTICAL TOOLS

INSTRUCTOR: Donald Brown

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**TEXTS
REQUIRED:** Fundamentals Accounting Principles;
Larson, Miller, Zin, Nelson. Seventh Canadian
Edition; 1993, Irwin Inc.

The usage rate for this text is medium and students can complete the course without purchasing the text.

**COURSE
DESCRIPTION:** This course is an introduction to basis managerial accounting concepts form a marketing point of view.

Topics covered include break-even analysis, net present value, sales forecasting, ratio analysis, interpreting financial statements, and budgeting.

**COURSE
OBJECTIVES:** Use and understand the concept of Present value.
Use and understand cost-volume-profit relationships.
Prepare budgets and sales forecasts.
Interpret financial statements (ratio, trends).

EVALUATION:	Topic tests and/or Hand ins (4)	40%
	Mid-term	30%
	Final	30%

**COURSE
CONTENT:** Capital Budgeting & Appendix G - Chapter 27
Analyzing Financial Statements - Chapter 19
Cost-Volume Profit Analysis - Chapter 24
Master Budget: A formal Plan - Chapter 25

Winter 1996