

GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF BUSIENSS ADMINISTRATION
COURSE OUTLINE

BA 1130 - ANALYTICAL TOOLS

INSTRUCTOR: Donald Brown

OFFICE: B309B

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**TEXTS
REQUIRED:** Fundamentals Accounting Principles;
Larson, Miller, Zin, Nelson, Volume III. Eighth Canadian
Edition; 1996, Irwin Inc.

The usage rate for this text is medium and students can
complete the course without purchasing the text.

**COURSE
DESCRIPTION:** This course is an introduction to basis managerial
accounting concepts form a marketing point of view.

Topics covered include break-even analysis, net present
value, sales forecasting, ratio analysis, interpreting financial
statements, and budgeting.

**COURSE
OBJECTIVES:** Use and understand the concept of Present value.
Use and understand cost-volume-profit relationships.
Prepare budgets and sales forecasts.
Interpret financial statements (ratio, trends).

EVALUATION:

Topic tests and/or Hand ins (3)	30%
Mid-term	30%
Final	40%

**COURSE
CONTENT:** Present Value - Appendix F
Capital Budgeting & Appendix G - Chapter 27
Cost-Volume Profit Analysis - Chapter 24
Master Budget: A formal Plan - Chapter 25
Analyzing Financial Statements - Chapter 19 (Hand out)

Winter 1998