GRANDE PRAIRIE REGIONAL COLLEGE DEPARTMENT OF BUSINESS ADMINISTRATION COURSE OUTLINE

BA 1510 - ECONOMICS

INSTRUCTOR:

Jeff Nutting

Telephone:

539-2815 (Office)

Office Number:

C210

TEXT:

Mankiw, N. Gregory; Kneebone, Ronald D.; McKenzie,

Kenneth J.; Row, Nicholas, Principles of Microeconomic & Macroeconomics, First Canadian Edition. Harcourt Brace &

Company, Canada, Ltd., 1999.

PREREQUISITE:

Math 20 or equivalent.

COURSE

DESCRIPTION:

The nature of economic problems and systems is examined in relationship to: functions of money, commercial and central banking, national income analysis, monetary and fiscal policy, pricing under competitive and monopolistic conditions: selected topic in analysis and policy. Current economic problems will be discussed throughout the course.

COURSE OBJECTIVES: This course is designed to introduce students to the core principles of economics and discuss current policy issues.

TRANSFERABILITY:

Athabasca University, CGA, CMA.

GRADING:

In class assignments/participation (These are 5 smaller assignments, which may be from the workbook and will be done at random during the lectures. These cannot be turned in at a later time.)

Lab or Debate exercises

10%

10%

Two Midterms

20% each

Final Exam

40%

Students must write the final exam. If students miss a lab exercise or a midterm these marks will be placed on the final. Lab assignments turned in late will have their mark reduced 25%

per day.

INSTRUCTIONAL:

For most lectures their will be assigned reading and related classroom and lab assignments. Students are encouraged to consult with the instructor with respect to uncertainties in lecture material. It is essential for understanding to read the text and do questions in the workbook. a majority of test questions will be from the workbook.

COURSE SUBJECTS:

Microeconomic

Supply and Demand Chapters 1,2,4,5,6
Business Organization, Production
Cost and Market Structures Chapters 13,14,15,16,17

Macroeconomics

The Data of Macroeconomics
The Real Economy in
the Long Run
Money and the Canadian
Banking System
Economic Stabilization Policy
International Trade
Chapters 10,11
Chapters 12,13,14
Chapters 15,16
Chapters 17,18,19,20
Chapters 3,9