



# Grande Prairie Regional College

## Department of Business and Office Administration

COURSE OUTLINE – WINTER 2018

### BA 2000 Contemporary Issues in Business

**3(3-1-0) UT [60 hours]**

**Instructor** Carolyn Vasileiou

**Phone** Office: 780-539-2221

**Office** C201

**Office Hours** Mondays 11:30 – 1:00 pm,  
Wednesdays 2:30 – 4:00  
pm

**Email:** [cvasileiou@gprc.ab.ca](mailto:cvasileiou@gprc.ab.ca)

#### **Calendar Description:**

Through a seminar approach, this course explores the many ethical dimensions of business and includes a major group project for which class time is allotted.

#### **Prerequisite(s)/co-requisite(s):**

Business Administration Certificate or the consent of the instructor

#### **Required Text/Resource Materials:**

Jimenez, Guillermo C. and Pulos, Elizabeth (2016). *Good Corporation, Bad Corporation: Corporate Responsibility in the Global Economy*. Geneseo, NY: Open SUNY Textbooks.

(This is a free, open source textbook. The link to the PDF download is on the BA 2000 Moodle site.)

#### **Credit/Contact Hours:**

BA2000 consists of four hours weekly – though time is spent in non-traditional ways. Class time will be used for both “contemporary issues in business” and “conference planning.”

**Delivery Mode(s):**

As the name of the course suggests, the course includes an in-depth look at ethical and policy related matters, as well as globalization theory and issues. Students are introduced to critical and creative thinking and the many problems/ uncertainties/ complexities that mark the terrain of living and working in an age of globalization. As well, the course also attempts to integrate theory and practice by involving students in a major practical project – the planning and execution of the annual Department-wide Business Conference.

**Course Objectives:**

- To develop critical/creative thinking skills
- To enhance research/observation skills
- To gain an appreciation of ethical implications of business policy
- To garner an appreciation of globalization processes
- To serve as a capstone marketing experience integrating knowledge from other courses and disciplines
- To improve presentation and facilitation skills
- To experience a major project involving “real life” risks and opportunities
- To enhance project management skills
- To enhance team skills

**Learning Outcomes:**

Upon completion of this course students will be able to

- Demonstrate competency in critical thinking by effectively researching, debating and presenting the complexities of a number of business issues from a variety of perspectives
- Make a substantial organizational and strategic contribution to the development of the Business Conference
- Demonstrate effective teamwork skills through the organization of the Business Conference
- Demonstrate good writing skills and presentation skills

### **Transferability:**

In addition to institutions with a block transfer agreement with GPRC's Business Administration Certificate and Diploma, there are transfer agreements with the following institutions and courses:

- Athabasca University: ADMN 2XX (3)
- Concordia University of Edmonton: BUS 2XX (3)
- MacEwan University: BUSN 1XX (3)

**\*Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page <http://www.transferalberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlineSearch.html?SearchMode=S&step=2>

**\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

### **Grading Criteria:**

Please note that Universities will not accept your course for transfer credit **IF** your grade is **less than C-**. This means **DO NOT GET LESS THAN "C-" IF YOU ARE PLANNING TO TRANSFER TO UNIVERSITY.**

Grades will be assigned on the Letter Grading System.

<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>		<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

Reaction Papers	20%
Quizzes	15%
CSR topic presentations	20%
Major project – contribution toward the Business Conference including written reports pre-conference and e-mails sent to the group through the planning stages	25%
Evaluation of the major project	5%
Final exam	15%
Attendance at the Business Conference in its entirety. Note the Conference is on March 22, 2018	Credit or non-credit

**Course Schedule/ Tentative Timeline:**

Week 1	Introduction and begin planning Business Conference.
Week 2	Review of 1 <sup>st</sup> film
Week 3	Text and Business Conference planning
Week 4	Text and Business Conference planning
Week 5	Text and Business Conference planning
Week 6	Text and Business Conference planning
Week 7	Reading Week
Week 8	Text and Business Conference planning
Week 9	Text and Business Conference planning
Week 10	Text and Business Conference planning
Week 11	Business Conference Planning GPRC Business Conference - March 22
Week 12 - 14	Conference review & follow up; presentations Final exam

The above schedule is subject to change depending on the needs of the class and the conference planning process.

## **Student Responsibilities:**

### **The GPRC Business Conference**

Students in BA2000 plan, organize, and present the GPRC Business Conference on March 22. This conference is attended by all GPRC Business Administration, Commerce, and Office Administration students as well as many Fitness Leadership students and students from area high schools. The project includes organizing the day, a meal for all attendees, breakout sessions, and presentations in the theatre including a keynote speaker(s).

### **Statement on Plagiarism:**

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at [www.gprc.ab.ca/about/administration/policies/\\*\\*](http://www.gprc.ab.ca/about/administration/policies/**)

\*\*Note: all Academic and Administrative policies are available on the same page.

### **Course Policies:**

It is critical and crucial that you attend each planning meeting with your team in reference to the Business Conference. And, it is equally critical that you attend each of the seminar presentations because it will be impossible to write a response to something you have not heard. Should you miss a class, I will ask you to sign an attendance contract. Subsequent absences may result in your withdrawal from the course.

It is expected that class lab hours will be dedicated toward committee work on the Business Conference.

Class records will be maintained for 30 days after the last class. These records will then be destroyed in a secure manner. Any unclaimed student paper or assignments will be destroyed within 30 days of the last class. Selected student projects may be kept and used for a variety of purposes – provided that consent has been granted by the student(s) involved.