GRANDE PRAIRIE REGIONAL COLLEGE BUSINESS ADIMINISTRATION COURSE OUTLINE

BA 204 - INVESTMENTS

1986-87

REQUIRED TEXT: Investments. An Introduction, Herbert B. Mayo, Holt, Rinehart & Winston, New York, 1984.

OPTIONAL TEXT:

How to Invest in Canadian Securities, The Canadian Securities Institute, Toronto, Ont. 1986.

PREREQUISITE:

Nil

COURSE DESCRIPTION: An introduction to investments for individuals. Some of the topics to be covered include: the economic environment and how it affects investments, taxation of investments, tax shelters, mathematics of investments, and an introduction to the more common investment vehicles.

COURSE OBJECTIVES: To introduce the student to the fundamentals of investing and some of the tools needed to design and implement an investment program. To facilitate the learning, a portion of each class will be devoted to current investment news. To give the course a practical side, an investment game will be played.

GRADING:

1st Paper 15% 2nd Paper 10% Game 10% Mid-Term Exam 25% Final Exam 40%

The first paper will be based on the financial statement analyses chapters in the text and supplementary readings. The student will choose a company from a selection of financial statements offered by the instructor, examine its investment potential and make a recommendation on it. The deadline for this paper will be October 31, 1986.