

GRANDE PRAIRIE REGIONAL COLLEGE  
BUSINESS ADMINISTRATION  
COURSE OUTLINE

1983-84

BA 217 - MANAGERIAL ACCOUNTING

(M.A. Zablocki)

TEXT: Managerial Accounting and Control--Cases and Readings, R.H. Mimick, J. Kantor;  
Prentice-Hall Canada Inc., 1985

PREREQUISITE: BA 111 - Introduction to Accounting  
BA 112 - Principles of Accounting

COURSE DESCRIPTION: An introduction to concepts and techniques of managerial accounting for the marketing management major. Topics include cost behavior and classification, cost-volume-profit relationships, standard costs and variance analysis, relevant costs, budgeting, and the related decision-making process.

COURSE OBJECTIVES: To introduce the student to the concepts, techniques and applications of managerial accounting in a cost-conscious environment.

To develop specific skills in product costing and planning and controlling of operations.

To understand the role of relevant costs and cost behavior in effective decision-making.

GRADING:	FINAL	30%
	TERM WORK	45%
	INDIVIDUAL CLASS PARTICIPATION	25%

Term work includes the mid-term exam, scheduled tests and hand-in assignments. The final composition of term work will be determined in consultation with the class and will be related to progress during the term.

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COURSE  
CONTENT:

Cases and readings from the text, and related materials to be distributed during the term. Lectures will supplement the coverage in the text.

The laboratory session will be used for problem-solving, case analysis and discussion, and group decision-making.

The course will emphasize the development and use of accounting information as an aid in performing the managerial functions of planning, analysis and evaluation, controlling, and decision-making.

Students are encouraged to discuss this course with the instructor at any time.