

Grande Prairie Regional College
Department of Business Administration

Winter 2001

Strategic Investment Planning 3 (3-0)

BA 2720

Course Outline

<u>Text:</u>	Course Material from the Canadian Institute of Financial Planning		
<u>Prerequisite:</u>	Nil		
<u>Course Description:</u>	This course examines the characteristics of alternate investment products. Topics include fixed income products, equity products, mutual funds, real estate and tax shelters.		
<u>Course Objectives:</u>	To provide students with a knowledge of alternate investment products. This course transfers to the Canadian institute of Financial Planning's Strategic Investment Planning course. Students must write the institute exam to receive credit from the Canadian institute of Financial Planning. The Grande Prairie Regional College exam is for college credit only. Prior to writing the institute exam a passing grade in the GPRC course must be obtained.		
<u>Grading:</u>	Midterm exam	30%	
	Final exam	40%	
	Assignments	30%	
	(4 @ 7.5% each)		
Instructor:	J. Nutting		
Telephone:	(780)539-2815		
Office:	C210		

Course Content

1. Introduction to Strategic Investment Planning
2. Guaranteed, Interest-Producing Investments
3. An Introduction to Bonds
4. Corporate Bonds and Bond Funds
5. An Introduction to Common Shares
6. Fundamental and Technical Analysis
7. Financial Derivatives
8. Mutual Funds
9. Real Estate
10. Tax Shelters
11. Investment Theory
12. Case Studies in Strategic Investment Planning.

Attendance: Regular attendance is expected.

Assignments: Assignments are considered late if they are not received at the beginning of class on the date due.

Late Penalties on assignments are deducted AFTER grades have been adjusted to the appropriate percentage value. For example, if an assignment is subject to a 1 mark late penalty, the grade is calculated as follows; 5/7.5 minus late penalty for a final mark of 4 out of 7.5