



## DEPARTMENT OF ANIMAL SCIENCE

### COURSE OUTLINE – FALL 2013

#### BK333: PRODUCT PROCESSING, PACKAGING, AND MARKETING FIELD TRIP

**INSTRUCTOR:** Eric Stromgren                      **PHONE:** 780.835.6610  
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**OFFICE HOURS:** As posted

**PREREQUISITE(S)/COREQUISITE:** BK 200

**REQUIRED TEXT/RESOURCE MATERIALS:** TBA

#### **CALENDAR DESCRIPTION:**

This course is a week-long field trip to major honey processing and packaging facilities in Alberta. Students will visit various commercial processors, see many packaging and value-adding options, and have the opportunity to discuss processing and packaging with industry leaders.

#### **CREDIT/CONTACT HOURS:**

This course consists of a week-long field trip worth 33 hours.

#### **DELIVERY MODE(S):**

The course includes facility tours, participation and discussion with honey processors and packers and a field trip report.

#### **OBJECTIVES (OPTIONAL):**

1. Experience of various honey processing facilities
2. Experience of extracting and processing options
3. Experience of options and strategies for adding value to honey and related products
4. Increased exposure to commercial honey operations and industry leaders Awareness of how honey and honey-related products are packaged, marketed, and moved around the world.

**TRANSFERABILITY:**

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

**GRADING CRITERIA:**

| <b>GRANDE PRAIRIE REGIONAL COLLEGE</b> |                           |                              |  |
|--|---------------------------|------------------------------|--|
| <b>GRADING CONVERSION CHART</b>        |                           |                              |  |
| <b>Alpha Grade</b>                     | <b>4-point Equivalent</b> | <b>Percentage Guidelines</b> | <b>Designation</b>                         |
| <b>A<sup>+</sup></b>                   | <b>4.0</b>                | <b>90 – 100</b>              | <b>EXCELLENT</b>                           |
| <b>A</b>                               | <b>4.0</b>                | <b>85 – 89</b>               |  |
| <b>A<sup>-</sup></b>                   | <b>3.7</b>                | <b>80 – 84</b>               | <b>FIRST CLASS STANDING</b>                |
| <b>B<sup>+</sup></b>                   | <b>3.3</b>                | <b>77 – 79</b>               |  |
| <b>B</b>                               | <b>3.0</b>                | <b>73 – 76</b>               | <b>GOOD</b>                                |
| <b>B<sup>-</sup></b>                   | <b>2.7</b>                | <b>70 – 72</b>               |  |
| <b>C<sup>+</sup></b>                   | <b>2.3</b>                | <b>67 – 69</b>               | <b>SATISFACTORY</b>                        |
| <b>C</b>                               | <b>2.0</b>                | <b>63 – 66</b>               |  |
| <b>C<sup>-</sup></b>                   | <b>1.7</b>                | <b>60 – 62</b>               | <b>MINIMAL PASS*</b>                       |
| <b>F</b>                               | <b>1.3</b>                | <b>55 – 59</b>               | <b>FAIL</b>                                |
|  | <b>1.0</b>                | <b>50 – 54</b>               |  |
|  | <b>0.0</b>                | <b>0 – 49</b>                |  |
| <b>WF</b>                              | <b>0.0</b>                | <b>0</b>                     | <b>FAIL, withdrawal after the deadline</b> |

**EVALUATIONS:**

|                     |     |
|---------------------|-----|
| Class participation | 50% |
| Field Trip Log      | 50% |

## **STUDENT RESPONSIBILITIES:**

- Students are expected to be on-time and present to complete this course. Requests to reschedule assignments or assessments will only be granted under extraordinary circumstances.
- Students must follow all safety guidelines and procedures

## **STATEMENT ON PLAGIARISM AND CHEATING:**

Refer to the Student Conduct section of the College Admission Guide at

<http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at [www.gprc.ab.ca/about/administration/policies/\\*\\*](http://www.gprc.ab.ca/about/administration/policies/**)

\*\*Note: all Academic and Administrative policies are available on the same page.

## **COURSE SCHEDULE/TENTATIVE TIMELINE:**

**Schedule of topics to be announced in class**