



DEPARTMENT OF ANIMAL SCIENCES

COURSE OUTLINE – FALL 2015

BK333 – PRODUCT PROCESSING, PACKAGING, AND MARKETING FIELD TRIP- 1(0-0-33)

INSTRUCTOR: Eric Stromgren

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OFFICE HOURS: As posted

PREREQUISITE(S)/COREQUISITE:

BK200

REQUIRED TEXT/RESOURCE MATERIALS:

TBA

CALENDAR DESCRIPTION:

This course is a week-long field trip to major honey processing and packaging facilities in Alberta. Students will visit various commercial processors, see many packaging and value-adding options, and have the opportunity to discuss processing and packaging with industry leaders.

CREDIT/CONTACT HOURS:

One Credit

This course consists of a week-long fieldtrip worth 33 hours.

DELIVERY MODES:

The course includes facility tours, participation and discussion with honey processors and packers and a field trip report.

OBJECTIVES:

1. Experience of various honey processing facilities
2. Experience of extracting and processing options
3. Experience of options and strategies for adding value to honey and related products

4. Increased exposure to commercial honey operations and industry leaders Awareness of how honey and honey-related products are packaged, marketed, and moved around the world.

GRADING CRITERIA:

GRANDE PRAIRIE REGIONAL COLLEGE			
GRADING CONVERSION CHART			
Alpha Grade	4-point Equivalent	Percentage Guidelines	Designation
A⁺	4.0	90 – 100	EXCELLENT
A	4.0	85 – 89	
A⁻	3.7	80 – 84	FIRST CLASS STANDING
B⁺	3.3	77 – 79	
B	3.0	73 – 76	GOOD
B⁻	2.7	70 – 72	
C⁺	2.3	67 – 69	SATISFACTORY
C	2.0	63 – 66	
C⁻	1.7	60 – 62	
D⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

EVALUATIONS:

Class Participation	50%
Field trip log	50%

STUDENT RESPONSIBILITIES:

- Students are expected to be on-time and present to complete this course. Requests to reschedule assignments or assessments will only be granted under extraordinary circumstances.
- Students must follow all safety guidelines and procedures.

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the Student Conduct section of the College Admission Guide at

<http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at www.gprc.ab.ca/about/administration/policies/**

**Note: all Academic and Administrative policies are available on the same page.

COURSE SCHEDULE/TENTATIVE TIMELINE:

Schedule of topics to be announced in class