J. Johnstone F. 96

GRANDE PRAIRIE REGIONAL COLLEGE OFFICE ADMINISTRATION COURSE OUTLINE

CA2040 - COMMUNICATIONS

TEXT:

Smith, Grisolia, Smith. Communication and English for Careers. Canadian Edition, Prentice-Hall: Scarborough, ON, 1995.

A Good Dictionary - Random House

The Gregg Reference Manual, McGraw-Hill

PREREQUISITE:

English 30

COURSE DESCRIPTION: Examines business communications such as grammar, listening, letters, memos, reports, and oral presentations. Spelling and punctuation will be included.

COURSE OBJECTIVES:

Upon completion of this course, you will be able to:

- understand basic grammar principles and apply them to various writing situations
- 2. improve your ability for active listening
- understand the communication process
- understand the barriers to effective communication
- determine the appropriate letter format for a letter/memo writing situation
- write effective letters and memos, correctly formatted according to accepted word-processing practices
- prepare, organize and develop a short report
- make effective oral presentations

GRADING:

The final grade will be determined on the following activities:

Grammar Tests	25%
Short Report	10%
Letters/Memos	15%
Oral Presentations	15%
Mid-term	10%
Final	25%

100%

COURSE POLICY:

- Attendance is encouraged; attendance will be taken at each class. If you must miss class, have a classmate get handouts and inform you of assignments.
- Assignments are due on the dates set by the instructor. Assignments may be handed in early, but only in exceptional circumstances may assignments be handed in late.
- If you miss an in-class or homework assignment, you receive a zero (0) for that assignment.
- Plagiarism will not be tolerated.
- All assignments must be typed.
- All major assignments must be completed in order to complete this course.