

Grande Prairie Regional College
Department of Arts, Commerce and Education
Course Outline
CMIS 351 (3)
Management Information Systems
Winter 2002

Facilitator: Ken Riley
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Office hours: Tues. & Thurs. 10 – 11:30 AM or by appointment
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Time and Place: Tuesday: 2:30 – 4:00PM
B207

Course Description:

This online course will focus on the impact of information technology and management information systems on business organizations. The course will be taught from a managerial or end-user perspective, describing how information systems support key business functions, what information resources are available to managers, and what the role of management should be in the systems development process.

Prerequisites:

- COMP 200, CMIS 301 or CMIS 321.

Students must be proficient in the use of word processing software. Word is recommended.

Content Description:

The course looks at information systems from a managerial perspective. Though some lessons are fairly technical, the objective is to understand how management can make the best use of today's powerful information systems. Particular attention is focused on the Internet as a global information system and the kinds of business practices it has spawned.

Course Textbook:

Laudon, K.C. & Laudon, J.P. *Management Information Systems: Organization and Technology in the Networked Enterprise (6th Ed.)*; Prentice-Hall, New Jersey, 2000. Other readings may be assigned on-line.

Evaluation:

The grading system employed in this course will be:

Journals (3)	15%
Assignments (3).....	45%
Final Examination	40%

Journals/Assignments:

Journals and Assignments will be completed and submitted on-line. Details can be found on-line at the Athabasca website. Due dates are noted in the Course Timelines below.

Final Examination:

A final examination will be completed as per the requirements found on-line at the Athabasca website.

COURSE TIMELINES:

Week of:

- January 7 & 14:** **Books did not arrive in student's hands until Jan. 15th.**
Read "Getting Started"
- January 21:** Chapter 1 – The Information Systems Revolution
- January 28:** Chapter 2 – The Strategic Role of Information Systems
Journal 1 due
- February 4:** Chapter 6 – Computers and Information Processing
- February 11:** Chapter 7 – Information Processing Software
Assignment 1 due
- February 18:** Chapter 8 – Managing Data Resources
- February 25:** Reading Week
- March 4:** Chapter 9 – Telecommunications and Networks
Journal 2 due
- March 11:** Chapter 10 – The Internet: Electronic Commerce and Electronic
Business
- March 18:** Chapter 11 – Redesigning the Organization with Information
Systems
Assignment 2 due
- March 25:** Chapter 12 – Approaches to Systems-Building
- April 1:** Chapter 13 – Systems Success and Failure: Implementation
Journal 3 due
- April 8:** Chapter 15 – Enhancing Management Decision Making
- April 15 & 22:** Final exams at Grande Prairie in all other courses
- April 29:** Chapter 16 – Information Systems Security and Control
Assignment 3 due
- May 6:** Final Examination