

DEC 18 2000

GRANDE PRAIRIE REGIONAL COLLEGE
FINE ARTS DEPARTMENT

COURSE OUTLINE

DD 1095 A2 - MEDIA INDUSTRY 3 (3-0-0)
FALL 2000

INSTRUCTOR: Lionel Allingham
Office Studio B #102 (539-2729)

1. COURSE DESCRIPTION:
An introduction to the business of music industry as it functions in North America. Students will learn how to create a promotion package with its various components.
 2. a. REQUIREMENTS: completion of all assignments
b. EVALUATION: class and home assignments 90%
participation 10%
- NOTE: More than 10% absenteeism may constitute a failure except for medical or extenuating circumstances (a doctor's letter may be required.)
3. CLASS TIME: Tuesday & Thursday 10:00 a.m. to 11:20 a.m.
 4. DATES: September 7, 2000 to December 8, 2000
 5. LOCATION: M 130