

**GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF FINE ARTS**

**DD 1180
DIGITAL IMAGERY I**

OCT 19 2001

Instructor: Douglas Wills
Office: L-129 (Fairview College Building)
Phone: TBA
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Class Time: *WEDNESDAYS - 6:30 PM - 9:20 PM*
Class Location: L-131 (Fairview College Building)

COURSE DESCRIPTION

This course is an introduction to the use of the computer in a fine arts context. The primary focus will be Adobe Photoshop 5.5 on the Macintosh platform. Photoshop is the industry standard for digital image manipulation and is used to create graphics and art for use in print, web and multimedia. Macintosh is the preferred platform for most fine art and graphic design applications. In addition, students will be introduced to the basics of computer pixel theory and the fundamentals of working with raster-bitmap image graphics.

OBJECTIVES

Students will:

- Gain the necessary software skills and techniques for effective communication.
- Learn the basic principles of two-dimensional design, line shape, value, texture, colour, tone and composition
- Develop the visual and critical thinking skills pertaining to creating effective imagery

READING AND HOMEWORK ASSIGNMENTS

Students can be expected to put in a minimum of 10 hours per week on out-of-class work. Assignments will be expected on the date requested. Failure to complete projects on time for class critiques will effect the student's final evaluation.

REQUIRED TEXT

Visual Quickstart Guide: Photoshop 5.5 for Windows and Macintosh
Elaine Weinmann and Peter Lourekas
Peachpit Press 1999
Cost: \$29.95

ASSESSMENT AND GRADING

MID-TERM: 35% Grade based on assignments completed by Friday October 19, 2001

FINAL: 35% Grade based on final portfolio by Friday December 7, 2001

EXAMS: 20% Grade based on an average of quizzes and worksheets during the term

INVOLVEMENT: 10% Grade based on participation, critique contributions, class attendance

CRITERIA FOR EVALUATION

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations throughout the duration of this course.
4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

REGARDING ASSIGNMENTS

All assignments must be submitted in the appropriate version of software used in classroom instruction.

NO LATE ASSIGNMENTS will be accepted unless accompanied by a doctor's note. Late assignments will lose 10% grade for each day late. After 10 days you will receive a **ZERO GRADE**.

If a student arrives late for a quiz they will not be able to write it after a **FIVE** minute grace period and will receive a **ZERO** grade.

Unless otherwise directed by the instructor, all work produced for the course must be retained until after the final assessment at the end of the term.

All printed assignments must be submitted in a plastic folder to protect your work. Other assignments will be handed in on ZIP disks. Please be prepared.

REGARDING ABSENTEEISM

More than 20% absenteeism from class will result in the student being asked to leave the class.

The following procedure will be followed:

1. A letter will be given to the student informing them that they have been absent 20% of the class.
2. Their name will be forwarded to the Student Mentor and Retention Program for follow-up.
3. After ONE week, a letter will be sent to the Registrar informing them that the student is being asked to leave the class due to absenteeism.

Further, if students fail to complete and submit 85% of the grade requirements of the term mark they will not be allowed to complete the course. In such a case, the student will automatically receive a failing grade of **DB** (debarred). See page 23 of the Calendar for more details.

COMPUTER LAB RULES

All work in progress must be removed from the hard drive after your work session. Projects should be stored on **ZIP** disks. The hard drive of each computer is for work assignments only. Computer hard drives will be cleaned on a regular basis and any personal files will be trashed.

Access to the labs is available except when in use by another class. Lab hours will be posted.

NO food or drink allowed in the lab.