

DEC 18 2000

GRANDE PRARIE REGIONAL COLLEGE
DEPARTMENT OF FINE ARTS

DD1180 A2 FALL
DIGITAL IMAGERY 1

Instructor: Edward Bader
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Class time: Tuesdays and Thursdays 10:00 a.m.- 11:20 p.m.

Office: L120
Class Location: L123

COURSE DESCRIPTION:

This course is an introduction to the use of the computer in a fine arts context. The main application studied will be Adobe Photoshop 5.5 on the Macintosh platform which is the primary digital image manipulation program used to create graphics and art for use in print, the Internet and interactive multi-media. In addition students will learn the basics of computer pixel theory and the fundamentals of working with "raster-bitmap" image graphics.

OBJECTIVES:

Students will:

- Learn the basic principles of two-dimensional design: line, shape, value, texture, color, tone and composition.
- Develop the visual and critical thinking skills pertaining to creating effective imagery.
- Gain the necessary software skills and techniques for effective communication.

READING, HOME WORK ASSIGNMENTS:

Students can expect to put in a minimum of 10 hours per week on out-of-class work. Assignments will be expected on the date required. Failure to complete projects on time for class critiques will effect the student's final evaluation. **Food and drinks are not permitted in the computer lab! Students are responsible for clean up of the lab. Good Housekeeping is essential.**

REQUIRED TEXT:

Visual Quickstart Guide PHOTOSHOP 5.5 FOR WINDOWS & MACINTOSH,
Elaine Weinmann and Peter Lourekas,
Peachpit Press. 1999. Cost: \$29.95

CRITERIA FOR EVALUATION:

- The level of creativity and craftsmanship demonstrated.
- The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
- Portfolio presentations will be required throughout the duration of this course.
- **NO LATE ASSIGNMENTS WILL** be accepted unless accompanied by a doctor's note. **LATE ASSIGNMENTS WILL RECEIVE A ZERO GRADE.**
- Students **LATE FOR A QUIZ** or an **EXAM** will have **A 5-MINUTE GRACE PERIOD** afterwards they will receive a **ZERO GRADE** and **WILL NOT BE ALLOWED TO WRITE.** Absences must be accompanied by a doctor's note.
- Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

ASSESSMENT AND GRADING:

Mid-term: 35% Grade based on assignments completed by **Tues., October 24, 2000.**

Final: 35% Grade based on final portfolio by **Thurs., December 7, 2000.**

Exams: 20% Grade based on an average of quizzes and worksheets during the term.

Involvement: 10% Grade based on participation, critique contributions, class attendance.

NOTE:

More than 20% absenteeism from class will result in the student being asked to leave the class. Further, if students fail to complete and submit 85% of the grade requirements of the term mark they will not be allowed to complete the course. In such a case, the student will automatically receive a failing grade of DB (debarred). See p.23 of the 1999/2000 Calendar for more details.

MATERIALS/SUPPLY LIST:

- \$20.00 for Zip cartridges. It is highly recommended that you make back up copies of your work.
- \$20.00 for disposable camera to record images and covers cost of film processing.
- \$15.00 for 1 package Inkjet Photo paper for printing of images.
- Assorted paints, brushes, pencil crayons, white glue, scissors.

IMPORTANT NOTICES:

1. Unless otherwise directed by the instructor, all work produced for the course **must be retained until after the final assessment at the end of the term.**
2. **All work in progress** must be removed from **the hard drive after your work session** and stored on a **zip** cartridge. The hard drive is for work assignments and the server is for leaving final assignments.
3. Computer hard drives will be cleaned on a regular basis and your work will be trashed.
4. Access to the lab is available 24 hrs. with a card lock, except when in use by another class.

NOTE: YOUR CARD MUST BE DEACTIVATED THE LAST DAY OF CLASSES. IF NOT DEACTIVATED YOUR GRADES WILL BE WITH HELD AND YOU WILL NOT BE ISSUED A TRANSCRIPT.