

Course: **DD 1180 Digital Image Creation and Design I (Bitmap)**

Session: **A2**

Credit/Hours: 3 (1-0-2) UT Delivery Mode: Lecture/Lab

Transfer: **UT: UA\*, UC, UL, AU, CU, KUC,**  
Other, AUC\*

Pre/corequisite: Basic computer literacy skills are essential. This course is intended to be taken with DD1195.

Instructor: Edward Bader Office DS 128  
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Calendar Description: Application of two-dimensional art elements applied to static digital media; drawing, mixed materials, image manipulation, colour and composition using appropriate software. This course is an introduction to the principles and techniques of digital media with an emphasis on visual design and creative image solutions.

Course Content: Using the raster-based Adobe Photoshop students will explore, design, and create assignments for presentation on paper. Students will gain the necessary software skills and techniques for effective communication; learn the basic principles of two-dimensional design including line shape, value, texture, colour, tone and composition; develop the visual and critical thinking skills pertaining to creating effective imagery.

Evaluation: Mid-term: 40% Grade based on assignments completed by **Wednesday, October 25, 2006.**  
Final: 40% Grade based on final portfolio by **Wednesday, December 6, 2006.**  
Quizzes: 10% Grade based on an average of exams throughout the term.  
Involvement: 10% Grade based on participation, critique contributions, class attendance.

#### Criteria for Evaluation

1. The level of creativity demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

Timeline: Monday & Wednesday: 10:00 AM to 11:20 AM; Fall semester

Students can expect to put in a minimum of 3 hours per week on out-of-class work. Assignments will be expected on the date required. Failure to complete projects on time for class critiques will effect the student's final evaluation.

Required Materials:	Sketchbook, Drawing tools (pencils, pens), Ten+ CD-Rs,
Additional Costs:	<b>Photoshop CS for Windows and Macintosh: Visual QuickStart Guide</b> , Elaine Weinmann and Peter Lourekas. Peachpit Press. Cost: \$34.95
Attendance:	More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.
	No late assignments will be accepted unless accompanied by a doctor's note Late assignments will receive lose 10 % grade for each day late.
Plagiarism:	Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 40-50 of the Calendar for more details, and for explanation of many other policies and regulations.
Reviewed:	N/A