

GRANDE PRAIRIE REGIONAL COLLEGE
FINE ARTS DEPARTMENT

DEC 18 2000

DD 1180 C2 Digital Imagery I 3 (1-0-2) UT3

- Dates:** Sept. 7 to Dec. 7, 2000
- Times:** Tuesday and Thursday 8:30 to 9:50 AM.
- Location:** L123
- Instructor:** Ken HouseGo

Course Description:

This course is an introduction to computer technology with an emphasis on visual design and computer as a digital tool. The main application studied will be Adobe Photoshop, it is an inter-disciplinary application. The course will also focus on the basics of the Macintosh operating system, file types compression, printing and digital input into the computer. The camera will be used as a major resource for input images.

Objectives:

Students will :

1. to develop specific computer skills and techniques.
2. learn the basic principles of design as related to tradition and computer art disciplines.
3. develop a basic understanding of the 2 dimensional elements: line, shape, value, texture, colour, tone and volume.
4. develop visual and critical thinking skills pertaining to interdisciplinary applications.
5. to develop an awareness of the impact the computer is having on modern society / culture.

Facilities:

Students are responsible for clean-up of the lab. Good housekeeping is essential.

Food or drinks are not permitted in the computer lab.

Homework:

Projects will be assigned for homework and expected on the date required. Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of four hours a week in the computer lab.

Criteria for Assessment:

1. The standard of work achieved.
2. Creative and aesthetic quality of the work.
3. The degree of knowledge and understanding of the elements and principles of this particular studio discipline as reflected in the submitted computer images.
4. Progress achieved overall.
5. Overdue assignments will be penalized. Work must be completed within seven days of original deadline or failure to do so may constitute a "0" grade.
6. Professional Orientation as indicated by commitment, and involvement in collective and individual critiques, completion of assignments, meeting deadlines, time spent additional to class hours, and attitude.

More than 10% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter will be required.

Assessment and Grading:

1. **Mid-term:**
35% Mid-term (Portfolio of assignments)

2. **Final Grade:**
35% Mid-term portfolio
40% Final (Portfolio of assignments)
10% Short in class Pop Quiz (average over term)
If you miss the quiz, you forfeit the mark

10% Participation

There will be number of quizzes through out the course.

Required Text:

Using Photoshop 5.0 Simple Solutions. Essential Skills
(Dan Giordan and Steve Moniz ,1998 \$43.00

References:

Friedhoff. K.M. The Second Computer Revolution - Visualization. New York:
W.H.Freeman and Company, 1991.

Goodman, C. Digital Visions - Computers and Art. New York: Harry N. Abrams
Inc., 1990.

Mitchell, William J. The Reconfigured Eye - Visual Truth in the Post -
Photographic Era. MIT Press Cambridge, Massachusetts., 1992

Appropriate manuals for software applications and hardware. There will
also be books put on reserve in the library.

Important Notes On Back

Progression Criteria, IDD Programme

If you have passed the certificate program and have a grade point average of 7.0 or higher, you will be admitted to the diploma program.

If you have not successfully completed the certificate requirements with minimum GPA of 7.0, you can apply in writing to the department requesting special permission to register in the diploma program. Normally students with a GPA of 5.0 or lower will not be permitted to continue in second year of the program. They will be advised to strengthen their studio skills and reapply to the diploma program the following year.