

MAR 06 2007

GRANDE PRARIE REGIONAL COLLEGE
DEPARTMENT OF FINE ARTS

DD1190 A3 FALL
DIGITAL IMAGERY 2

Instructor: Edward Bader

Phone: 539 - 2013

Email: Bader@gprc.ab.ca

Class time: Monday and Friday 13:00 -14:20.

Office: L112

Class Location: L123

COURSE DESCRIPTION:

This course is a continuation of DD 1180 (the study of visualization as a new discipline). The course material will be presented in such a way as to emphasize the multi-disciplinary aspect of this emerging field.

Prerequisite: DD 1180 or departmental consent

COURSE IN PERSPECTIVE:

DD1190 is an introductory level course to the principles of two-dimensional animation and the creation of interactive presentations. The applications used in this course will be Adobe PhotoShop, Sound Edit and Macromedia Director.

OBJECTIVES:

Students will:

1. Learn the basic principles of two-dimensional design: line, shape, value, texture, color, tone and composition as applied to animation and interface design.
2. Learn the principles of hand drawn animation.
3. Learn the basics of story boarding as it applies to animation and interface design.
4. Develop the visual and critical thinking skills pertaining to create effective multi-media presentations.
5. Gain the necessary computer skills and techniques for effective communication.

READING, HOME ASSIGNMENTS:

Students can expect to put in a minimum of 10 hours per week on out-of-class work. Assignments will be expected on the date required. Failure to complete projects on time for class critiques will effect the student's final evaluation. **Food and drinks are not permitted in the computer lab! Students are responsible for clean up of the lab. Good Housekeeping is essential.**

REQUIRED TEXT:

Visual Quickstart Guide for Director 6, Andre Persidsky.
Peachpit Press, 1997. Cost: \$26.00

REFERENCE TEXTS:

Design Fundamentals for the Digital Age, Linda Holtzshue and Edward Noriega,
Van Nostrand Reinhold, New York, New York, 1997

Appropriate manuals for software applications and hardware will be put on reserve in the library.

CRITERIA FOR EVALUATION:

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. **NOTE: NO LATE ASSIGNMENTS ACCEPTED UNLESS ACCOMPANIED BY A DOCTOR'S NOTE.**
5. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

ASSESSMENT AND GRADING:

Mid-term: 35% Grade based on assignments completed by **Friday, February 23, 2001.**

Final: 35% Grade based on final portfolio by **Monday, April 9, 2001.**

Exams: 10% Grade based on an average of short quizzes throughout the term.

Worksheets: 10% Grade based on completed worksheets throughout the term.

Involvement: 10% Grade based on participation, critique contributions, class attendance.

NOTE:

More than 20% absenteeism from class will result in the student being asked to leave the class. Further, if students fail to complete and submit 85% of the grade requirements of the term mark they will not be allowed to complete the course. In such a case, the student will automatically receive a failing grade of DB (debarred). See p.23 of the 1999/2000 Calendar for more details.

MATERIALS/SUPPLY LIST: Estimated costs approximately \$60.00 for Zip cartridges. It is highly recommended that you make back up copies of your work.

IMPORTANT NOTICES:

1. Unless otherwise directed by the instructor, all work produced for the course **must be retained until after the final assessment at the end of the term.**

2. ALL WORK IN PROGRESS MUST BE REMOVED FROM THE HARD DRIVE AFTER YOUR WORK SESSION AND STORED ON A ZIP CARTRIDGE. THE HARD DRIVE IS FOR WORK ASSIGNMENTS AND LEAVING FINAL ASSIGNMENTS.

COMPUTER HARD DRIVES WILL BE CLEANED ON A REGULAR BASIS AND YOUR WORK WILL BE TRASHED.

3. All scanned images used in any project must be submitted in a plastic slipcover at the same time as the digital file.

4.ACCESS TO THE LAB IS AVAILABLE 24 HRS. WITH A CARD LOCK. EXCEPT WHEN IN USE BY ANOTHER CLASS.

NOTE: YOUR CARD MUST BE DEACTIVATED THE LAST DAY OF CLASSES. IF NOT DEACTIVATED YOUR GRADES WILL BE WITH HELD AND YOU WILL NOT BE ISSUED A TRANSCRIPT.