

**VISUAL ARTS: FOUNDATION**

Course Title: DD1190 B3 3(3-0-3) UT
Dates: Winter 2003
Class Time: Wednesday and Friday 1:00 p.m. – 2:20 p.m.
Class Location: Design Studio 2

Instructor: Edward Bader
Office: DS 128
Phone: 539 – 2013
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Prerequisite: DD1180 or consent of the department.

Calendar Description: Application of two-dimensional art elements applied to time base and interactive digital media drawing, storyboards, animation, image manipulation, color, sound and interface design using appropriate software. This course is an introduction to the principles and techniques for digital media with an emphasis on visual design and creative image solutions.

Required Texts: **Visual Quickstart Guide for Director 8**, Andre Persidsky. Peachpit Press, 2001, Cost: \$26.00

Assignments: Students can expect to put in a minimum of 15 hours per week on out-of-class work. Assignments will be expected on the date required. Failure to complete projects on time for class critiques will effect the student's final evaluation.

Objectives:

1. Learn the basic principles of two-dimensional design: line, shape, value, texture, color, tone and composition as applied to animation and interface design.
2. Learn the principles of hand drawn animation.
3. Learn the basics of story boarding as it applies to animation and interface design.
4. Develop the visual and critical thinking skills pertaining to create effective multi-media presentations.
5. Gain the necessary computer skills and techniques for effective communication.

- Criteria for Evaluation:**
1. The level of creativity and craftsmanship demonstrated.
 2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
 3. Portfolio presentations will be required throughout the duration of this course.
 4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

Assessment and Grading: Mid-term: 35% Grade based on assignments completed by **Wednesday, March 5, 2003.**
Final: 35% Grade based on final portfolio by **Friday, April 16, 2003.**
Exams: 10% Grade based on an average of exams throughout the term.
Worksheets: 10% Grade based on completed worksheets throughout the term.
Involvement: 10% grade based on participation, critique contributions, *class attendance.*

Materials, Supplies: Estimated costs approximately \$60.00 for zip cartridges. it is highly recommended that you make back up copies of your work.

Note: No late assignments will be accepted unless accompanied by a doctor's note. *Late assignments will receive a 0% grade.*

More than 20% absenteeism from class will result in the student being asked to leave the class. Further, if students fail to complete and submit 85% of the grade requirements of the term mark they will not be allowed to complete the course. In such a case, the student will automatically receive a failing grade of DB (debarred).

Food and drinks are not permitted in the computer lab! Students are responsible for clean up of the lab. Good Housekeeping is essential.