



DEPARTMENT OF FINE ARTS

COURSE OUTLINE - DD 1380 - DESIGN FUNDAMENTALS 3 A2

FALL 2013 SEPTEMBER 5 – DECEMBER 20

TUESDAY AND THURSDAY, 2:30 P.M. TO 5:20 P.M. DIGITAL LAB L207B

INSTRUCTOR: Edward Bader

PHONE: 780-539-2013

OFFICE: L217

E-MAIL: ebader@gprc.ab.ca

OFFICE HOURS: Monday and Wednesdays: 1:00 -2:00 p.m. By appointment

PREREQUISITE(S)/COREQUISITE: Basic computer literacy skills are essential.

RECOMMENDED TEXTBOOKS:

Photoshop CS6 (Visual QuickStart Guide), Elaine Weinmann

Illustrator CS6 (Visual QuickStart Guide), Elaine Weinmann

Flash CS6 (Visual QuickStart Guide), Katherine Ulrich

SUPPLIES: UBS Flash Drive to store digital files

CALENDAR DESCRIPTION: A studio based introduction to the conceptual and practical concerns of design. Two and three-dimensional design related studies.

CREDIT/CONTACT HOURS: (2-0-4) UT 15 weeks, 90 hours.

DELIVERY MODE(S): Lecture/Lab

OBJECTIVES/LEARNING OUTCOMES:

1. Introduction to the fundamentals of the visual language i.e. line, shape, color, texture, static and time-based composition in two, three and kinetic dimensions.

2. Introduction into the computer as a creative tool to be used in conjunction with traditional drawing and painting media.
3. Introduction to the MacIntosh computer platform and learn the basics of software using Raster (Adobe Photoshop), Vector Drawing (Adobe Illustrator) and Web Animation (Adobe Flash) programs.
4. Learn how to import photographs, scan various materials, print assignments and animations.

TRANSFERABILITY: University of Alberta , Athabasca University, Augustana Faculty, University of Alberta, King's University College *

* An asterisk (*) beside any transfer institution indicates important transfer information. Consult the Alberta Transfer Guide.

** **Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

GRADING CRITERIA:

Assignments: 70%:

Mid-term: Grade based on assignments completed by **October 24th, 2013.**

Final: Grade based on final portfolio by **December 14th, 2013.**

Worksheets: 10%

Based on an average of worksheets during the term.

Quizzes: 10%

Grade based on an average of quizzes throughout the term.

Involvement: 10%

Based upon participation, critique contributions, and class attendance.

GRANDE PRAIRIE REGIONAL COLLEGE			
GRADING CONVERSION CHART			
Alpha Grade	4-point Equivalent	Percentage Guidelines	Designation
A⁺	4.0	90 – 100	EXCELLENT
A	4.0	85 – 89	
A⁻	3.7	80 – 84	FIRST CLASS STANDING
B⁺	3.3	77 – 79	
B	3.0	73 – 76	GOOD
B⁻	2.7	70 – 72	
C⁺	2.3	67 – 69	SATISFACTORY
C	2.0	63 – 66	
C⁻	1.7	60 – 62	
D⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

EVALUATION CRITERIA:

1. The level of creativity demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

STUDENT RESPONSIBILITIES:

You are expected to arrive on time and remain for duration of class and related activities. See GPRC Admissions Guide 2011-12 p. 49.

ELECTRONIC DEVICES IN THE CLASSROOM:

All cell phones must be turned off and stored away from view. ***Students found checking messages or texting in class will be asked to leave.***

No IPOD or MP3 players allowed with out permission!!!! You must have your own headphones to listen to music during work periods.

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the Student Conduct section of the College Admission Guide at

<http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at www.gprc.ab.ca/about/administration/policies/**

**Note: all Academic and Administrative policies are available on the same page.

COURSE SCHEDULE/TENTATIVE TIMELINE:

September 5 to October 11:

Photoshop Unit

October 15 to November 7:

Illustrator Unit

November 7 to December 15

Flash Unit