



**DEPARTMENT OF FINE ARTS
COURSE OUTLINE – WINTER 2017**

DD1380 (A3): Design Fundamentals - 3 (2-0-4) 90 Hours for 15 Weeks

INSTRUCTOR:	Edward Bader	PHONE:	780 539 2013
OFFICE:	L217	E-MAIL:	ebader@gprc.ab.ca
OFFICE HOURS:	Tuesday and Thursday: 10:00 -11:20 am By appointment		

CALENDAR DESCRIPTION: A studio based introduction to the conceptual and practical concerns of design. Two-dimensional design related studies

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS: None

DELIVERY MODE(S): Lecture /Lab

COURSE OBJECTIVES:

1. Introduction to the fundamentals of the visual language i.e. line, shape, color, texture, static and time-based composition in two, three and kinetic dimensions.
2. Introduction into the computer as a creative tool to be used in conjunction with traditional drawing and painting media.

LEARNING OUTCOMES: By the end of this course, students will be able to:

1. Exhibit a basic working knowledge of software using Raster (Adobe Photoshop), Vector Drawing (Adobe Illustrator) programs, Animation (Adobe Flash) using the Macintosh computer platform.
2. Learn how to import photographs, scan various materials, print assignments and use Illustrator and Photoshop in tandem.
3. Learn the principles of two-dimensional design.
4. Learn principles of frame by frame animation.
5. Explore the use of digital media in a fine arts context.

TRANSFERABILITY: UA, UC, UL, AU, AF, CU, CUC, KUC, GMU

***Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page <http://www.transferralberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlineresearch.html?SearchMode=S&step=2>

** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

EVALUATIONS:

Assignments: 90%:

Projects will be graded on an ongoing basis, and will be worth 70% of the final mark. Assignments will be evaluated against the stated objectives of each project, in addition to the level of creativity and technical knowledge demonstrated. ***Overdue assignments will be penalized 10% per day.**

Mid-term: Grade based on assignments completed by **March 6th, 2017**

Final: Grade based on final portfolio by **April 12th, 2017.**

Participation: 10%

Based upon participation, critique contributions, and class attendance.

Participation: Students will be asked to sign in every class. They must make an effort to attend all lectures and participate in class discussions. Students should engage thoughtfully with the texts, their colleagues' comments and questions. During class discussions, students should respect and remain sensitive to other people's opinions and ideas. The instructor will not allow disruptive and intolerant behavior.

EVALUATION CRITERIA:

1. The level of creativity demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than a C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines	Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100	C+	2.3	67-69
A	4.0	85-89	C	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
B	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

Week 1 to 4: Photoshop Unit

Weeks 5 to 8: Illustrator Unit

Weeks 9 to 12: Flash Unit.

STUDENT RESPONSIBILITIES:

You are expected to arrive on time and remain for duration of class and related activities. See GPRC Admissions Guide 2011-12 p. 49.

Please notify the instructor of illness or absence prior to class. It is **YOUR RESPONSIBILITY** to obtain handouts, lecture notes and assignments from classmates when you are absent. The instructor will not repeat lectures for latecomers. **Three late arrivals constitute one absence.** Students are expected to invest a minimum of 3 hours outside of class time on assignments and preparing for quizzes.

EQUIPMENT AND LAB USE:

NO FOOD OR DRINK IS ALLOWED IN THE LAB!!!

Use of tablets and stylus are not permitted as outside software is not permitted on computer workstations.

Cameras and tripods: Students are responsible for all equipment while it is signed out. Damage, loss or late return of equipment may result in limited access for the remainder of the term. Students are responsible for costs associated with replacing lost or damaged equipment.

Computers and printers are available for student use in the digital lab. Students are asked to treat equipment with care, keep the lab clean, and respect other lab users by maintaining a quiet and clean workspace.

ELECTRONIC DEVICES IN THE CLASSROOM:

All cell phones, Blackberries, and other communication devices should be turned off before

class. Exceptions are made for parental responsibilities or emergency situations. Social media (facebook, skype, etc) are not to be used during class time. All cell phones must be turned off and stored away from view. ***Students found checking messages or texting in class will be asked to leave.***

No IPOD or MP3 players allowed without permission!!!! You must have your own headphones to listen to music during work periods.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Calendar at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <https://www.gprc.ab.ca/about/administration/policies>

Instructors reserve the right to use electronic plagiarism detection services on written assignments. **Instructors also reserve the right to ban the use of any form of electronics (cell phones, Blackberries, iPods, tablets, scanning pens, electronic dictionaries, etc.) during class and during exams.**

**Note: all Academic and Administrative policies are available on the same page.