

DEPARTMENT OF FINE ARTS

COURSE OUTLINE – WINTER 2019

DD2082 (A3): INTERMEDIATE VIDEO PRODUCTION - 3 (0-0-3) 45 Hours for 15 Weeks

INSTRUCTOR:	David McGregor	PHONE:	780 539-2074
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OFFICE HOURS:	Thursdays 16:30 – 17:30		

CALENDAR DESCRIPTION: This course engages students in the techniques, theories, and practices of video production at an intermediate level. Building on the introductory skills taught in DD1082 (or other equivalent training), this course teaches students the detailed requirements of crew positions as well as challenges them to produce professional quality videos. It is designed to improve and nurture students' creative potential through the video media and guide students toward specialized skills. Students will work collaboratively to produce multiple video projects – engaging with all aspects of pre-production, production, and post-production. The course also includes the use of a professional audio studio as well as consultation with industry experts.

PREREQUISITE(S)/COREQUISITE: DD1082 – Introduction to Video Production

REQUIRED TEXT/RESOURCE MATERIALS: External hard drive with USB 3 or Firewire 800 with 500GB or higher. Headphones. Memory cards as needed. Leather work gloves. Access to a personal camera strongly recommended.

DELIVERY MODE(S): Lectures combined with screenings and technical workshops as well as location shooting

COURSE OBJECTIVES:

- Grow beyond the fundamentals of filmmaking
- Increase breadth and knowledge of production practices and techniques
- Engage with the major roles in film production
- Cover the process of developing a project from script to screen
- Collaborate effectively with fellow students as well as professional technicians
- Present perspectives on film and filmmaking that encourage critical thinking

LEARNING OUTCOMES: By the end of this course, students will be able to:

- Understand the skills required for key crew members
- Plan and execute small budget productions from script to screen
- Use professional communication skills with cast, crew, collaborators, and technicians

- Professional familiarity with camera operation, lighting, sound, editing, acting, and directing
- Creation of video projects

TRANSFERABILITY:

*Warning: Although we strive to make the transferability information in this document up-to-date and accurate, the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities. Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page http://www.transferalberta.ca or, if you do not want to navigate through few links, at http://alis.alberta.ca/ps/tsp/ta/tbi/onlinesearch.html?SearchMode=S&step=2

** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students** are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

EVALUATIONS:

- 10% Weekly photo journals
- 10% Participation journal
- 40% First video project
- 40% Second video project

GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less** than a C-.

Alpha	4-point	Percentage	Alpha	4-point	Percentage
Grade	Equivalent	Guidelines	Grade	Equivalent	Guidelines
A+	4.0	90-100	C+	2.3	67-69
А	4.0	85-89	С	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
В	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

January:

Introduction to course objectives and equipment

Establish project timelines

Crew roles and responsibilities

Technical workshops in Sound and Lighting

Presentation of Pitches and Pre-production plans

February:	Finalize Scripts
	Confirm locations, schedules, cast
	Begin Production
	Technical workshops in Camera operation and camera movement
March - April:	Production
	Audio recording sessions in GPRC sound studio
	Begin Post-Production
	Technical Workshop in Post Production Sound and Editing
	Post-Production
	Additional Dialogue Recordings (ADR) in GPRC sound studio
	Film Screenings
	Journals Due
	Workshops on Marketing your film and getting work in the film industry.

STUDENT RESPONSIBILITIES:

- In addition to class time, students are expected to invest a significant number of hours in the completion of projects. This will involve shooting, planning, location scouting, as well as additional time in the editing lab.
- Inappropriate use of the equipment or lab computers may be grounds for dismissal from the course.
- Equipment must be returned by a specified due date in order to allow other students access to it.
- All equipment must be kept clean and in working condition.
- In order for film projects to succeed it is essential that students respect the time of their collaborators and overcome the urge to procrastinate on due dates.
- As the semester progresses there will be time in each class for editing projects and troubleshooting. Though this time is an important part of the learning process, it should not be relied upon as the primary editing sessions for the completion of projects.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <u>http://www.gprc.ab.ca/programs/calendar/</u> or the College Policy on Student Misconduct: Plagiarism and Cheating at <u>http://www.gprc.ab.ca/about/administration/policies/</u>

**Note: all Academic and Administrative policies are available on the same page.