

DEPARTMENT OF FINE ARTS

COURSE OUTLINE - DD 2180 - TIME-BASED MULTIMEDIA I 3 A3

WINTER 2014 JANUARY 7 - APRIL 28

TUESDAY AND THURSDAY, 2:30 P.M. TO 5:20 P.M. DIGITAL LAB L207B

INSTRUCTOR: Edward Bader **PHONE:** 780-539-2013

OFFICE: L217 **E-MAIL:** ebader@gprc.ab.ca

OFFICE HOURS: Monday and Wednesdays: 1:00 -2:00 p.m. By appointment

PREREQUISITE(S): DD1380 or DD1082, and AR1370 or AR2430

RECOMMENDED TEXTBOOKS:

Flash CS6 (Visual QuickStart Guide), Katherine Ulrich

SUPPLIES: UBS Flash Drive to store digital files

CALENDAR DESCRIPTION: An exploration of aesthetics of time based arts and technology, as applied to the visual arts. This is a studio course that will focus on using and responding to traditional and new media tools for visual communication.

CREDIT/CONTACT HOURS: (2-0-4) UT 15 weeks, 90 hours.

DELIVERY MODE(S): Lecture/Lab

COURSE CONTENT/ OBJECTIVES:

DD 2180 will focus on an introduction to traditional animation techniques. From animating and drawing to storyboarding to designing characters to using digital tools, what you will learn will allow you to create a short 15- 20 second animation while

giving you the experience you need to see if you would like to pursue a career in animation. The applications used in this course will be Adobe PhotoShop CS6 and Flash CS6.

- 1. Learn about the history of animation.
- 2. Learn the 12 basic principles of animation.
- 3. Be introduced to the processes used in a professional animation studio environment ie. Storyboarding, character design, walk cycles, key poses, layout, digital ink and paint etc.
- 4. Learn to use Flash CS6 as a tool to integrate traditional animation with digital techniques to create an animation.

TRANSFERABILITY: University of Alberta, Athabasca University, Augustana Faculty, University of Alberta, King's University College *

- * An asterisk (*) beside any transfer institution indicates important transfer information. Consult the Alberta Transfer Guide.
- ** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions.

 Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

GRADING CRITERIA:

Assignments: 70%:

Mid-term: Grade based on assignments completed by March 4th, 2014.

Final: Grade based on final portfolio by **April 10**th, **2014.**

Worksheets: 10%

Based on an average of worksheets during the term.

Quizzes: 10%

Grade based on an average of quizzes throughout the term.

Involvement: 10%

Based upon participation, critique contributions, and class attendance.

GRANDE PRAIRIE REGIONAL COLLEGE			
GRADING CONVERSION CHART			
Alpha Grade	4-point	Percentage	Designation
	Equivalent	Guidelines	
\mathbf{A}^{\dagger}	4.0	90 – 100	EXCELLENT
Α	4.0	85 – 89	
A ⁻	3.7	80 – 84	FIRST CLASS STANDING
B⁺	3.3	77 – 79	
В	3.0	73 – 76	GOOD
B ⁻	2.7	70 – 72	
C ⁺	2.3	67 – 69	SATISFACTORY
С	2.0	63 – 66	
C_	1.7	60 – 62	
D ⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

EVALUATION CRITERIA:

- 1. The level of creativity demonstrated.
- 2. The degree of knowledge and understanding of the elements and principles of this studio discipline.
- 3. Portfolio presentations will be required throughout the duration of this course.
- 4. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

STUDENT RESPONSIBILITIES:

You are expected to arrive on time and remain for duration of class and related activities. See GPRC Admissions Guide 2011-12 p. 49.

ELECTRONIC DEVICES IN THE CLASSROOM:

All cell phones must be turned off and stored away from view. **Students found** checking messages or texting in class will be asked to leave.

No IPOD or MP3 players allowed with out permission!!!! You must have your own headphones to listen to music during work periods.

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the Student Conduct section of the College Admission Guide at http://www.gprc.ab.ca/programs/calendar/ or the College Policy on Student Misconduct: Plagiarism and Cheating at www.gprc.ab.ca/about/administration/policies/**

^{**}Note: all Academic and Administrative policies are available on the same page.