

Course: **DD2280 A2 — Static Bitmap II**

Session: **Fall 2009**

Monday and Wednesday 6:00 p.m. – 8:40 p.m.  
Design Studio in Studio B3

September 7 – December 7, 2009

No class on October 12 —Thanks giving  
No class on November 11 — Remembrance Day

Credit/Hours: **3(2-0-4) 90 Hours** Delivery: Lecture/lab

Transfer: Athabasca ARTT 2xx (3) option  
U of C Sr. FINA (3)  
AF-UofA ART 213 (3) (Augustana Faculty UofA)  
U of A ART 1xx (3)

**U of A** — A maximum of 6 units of courses weight credit may be granted from DD 1160,1170,1180,1190,2180,2190,2260,2270,2280 and 3705 in the BFA/BDes program must also have credit in GPRC's Ar 1360 and 1370 when used for credit in the BFA (A or BDes programs.

Expect to have a portfolio of works when applying for transfer.

— Double Check with the University Transfer Guide

Pre/corequisite: DD 1380, and AR 1370 or AR 2430

Instructor: Ken HouseGo  
Studio A, Front Office  
539-2813 (Best way to contact me)  
(Phone ahead to book an appointment)  
Office Hours Posted On Door  
[khousego@gprc.ab.ca](mailto:khousego@gprc.ab.ca)

Calendar Description: Application of two-dimensional art elements applied to Digital Media; drawing, painting, mixed materials, image manipulation, colour and composition using appropriate software. This digital media course is at the intermediate level with an emphasis on visual design and creative image solutions.

Course Content: This course deals with the aspects of creating two-dimensional imagery. There will be a balanced emphasis placed on exploration of the digital aesthetic, creation of digital images and a solid understanding of the application in study. Students are expected to work consistently, with a high degree of personal motivation, throughout the term.

### Objective

1. Develop visual and critical thinking skills pertaining to digital image creation and manipulation at an intermediate level.

2. Develop an awareness of the impact the computer is having on modern imagery in society and culture.

3. Apply two-dimensional elements of design: line, shape, value, texture, colour, tone and volume

Evaluation:

Criteria for Evaluation

1. Creative and aesthetic quality of the work.

2. The degree of knowledge and understanding of the computer application in study, as reflected in the work.

3. The degree of knowledge and understanding of the elements and principles of design applied to intermediate image creation.

4. Overdue assignments will be penalized 10% per day.

5. Professional Orientation as indicated by commitment, and involvement in collective and individual critiques, completion of assignments, meeting deadlines, time spent additional to class hours, and attitude.

In Class Process Works and Projects Assignments: 85%

Quiz and or worksheets 5%

Participation: 10%

Timeline:

On Going Assignment Grading

Mid-term:

A number grade based upon assignments completed. Mid-term may be an indicator grade only for the student's reference on his/her performance in this course.

Assignments are Weighted based on expectations and time involved as per assignment

Unless otherwise directed by the instructor, all work produced for the course must be retained until after the final assessment at the end of the term.

The Fine Arts Department will not assume responsibility for lost or stolen portfolios or for lost files on the lab computers and server. Students are expected to work outside of class time approximately 4 - 6 hours per week. Overdue portfolios/ assignments are penalized 10% per day. Exceptions are listed in calendar on page 45 under 'deferred exams'.

Required Materials:

Studio Materials, Approximate Cost \$150.00 to \$200.00, back up CD's, and paper (Charges for ink may apply)

It is highly recommended that you make CD back up copies of your work final work and progressive stages of development.

Rag and Photo Quality Print papers, and various media for working into the digital prints. (Price varies)

Large Format HP Printer paper at cost

Assignments will only be accepted on a CD

Additional Costs: Approximate cost for semester \$175.00 - \$200.00  
**Photoshop CS3** Visual QuickStart Guide  
(Elaine Weinmann and Peter Lourekas, 2007 \$32.99

Attendance: More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

Plagiarism: Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See Pg. 49 of the Calendar for more details, and for explanation of many other policies and regulations.

Reviewed: