



## DEPARTMENT OF FINE ARTS

### VISUAL ARTS, DIGITAL DESIGN COURSE OUTLINE

**Course Title:** DD 3705 3 (0-0-3) UT Pending

**Dates:** January 6 – April 14, 2003

**Class Times:** Lecture Portion

Monday and Wednesday 10:00 a.m. – 11:20 a.m.

Practicum Portion (About Mid Term)

Monday 10:00 a.m. – 12:50 p.m.

**Class Location:** Design Studio 2

**Instructor:** Ken Housego

**Office:** Design Studios, Rm. 130

**Phone:** 539-2813 (Best way to contact me)

Office Hours Posted On Door

(Phone ahead to book an appointment)

**E-mail:** khousego@gprc.ab.ca

**Prerequisite:** DD 1190, AR 1370 or AR 2430

**Calendar Description:** Senior Digital Studio course that involves the creation of portfolio projects with a Fine Arts interdisciplinary focus in preparation for transfer to another institution or entrance into the workplace.

**Course in perspective:** This is a proposal based projects course that gives the student an opportunity to produce one or more very intensive portfolio show case works. The proposal must be proportionally balanced to the time allotted by the class and homework. The projects must employ a traditional medium that is extended aesthetically, conceptually and technically through the integration of a digital medium or processes.

Depending on the individual's focus, each project(s) will be unique and targeted toward the student's goal. This may be to transfer another institution to study film, graphic

communication, web design, multimedia and other digitally integrated disciplines or for job placement within a specific business area.

The overall intent is to assist the student in their next developmental step in their career.

**Required Texts:** None  
Selected Readings and work papers

**Assignments:** Homework:  
Projects and approved proposals will be assigned for homework and expected on the date required. Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of six to ten hours a week in the computer lab or traditional studios.

- Objectives:**
1. Learn to recognize personal skill sets.
  2. Learn basic principles of setting goals and implementation of goals.
  3. Develop a well-designed resume and cover letter to achieve desired goals.
  4. Introduce the basics of documenting work in slide form.
  5. Create a portfolio for the appropriate creative, educational and career goals.

- Criteria for Evaluation:**
1. Creative and aesthetic quality of the work.
  2. The degree of knowledge and understanding of the computer application in study, as reflected in the work.
  3. The degree of knowledge and understanding of the elements and principles of composition.
  4. Completion of:

- Criteria for Evaluation:** - Project Proposal complete **deadline April 7**  
**Continuation:** - Composite Mixed Portfolio, **deadline April 7**

5. Professional Orientation as indicated by commitment, and involvement in collective and individual critiques, completion of assignments, meeting deadlines, time spent additional to class hours, and attitude. (Involvement)

6. Overdue assignments will be penalized 10% per day. Work must be completed within ten days of original deadline. **After 10 days you will receive a zero grade.**

7. Attendance is mandatory.

**More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances (in which case a doctor's letter will be required). Lateness will be noted.**

**Assessment and Grading:** A. Final Grade:

- 25% Composite Mixed Portfolio
- 40% Project Proposal
- 5% Slide Portfolio
- 20% Preparatory assignments  
(no extensions, averaged)
- 10% Involvement

B. Mid-term:

A number grade based upon assignments completed. Mid-term may be an indicator grade only for the student's reference on his/her performance in this course.

**Materials, Supplies:** As Required, cost will vary depending on portfolios and proposed projects.

**Notes:** Unless otherwise directed by the instructor, all work produced for the course must be retained until after the final assessment at the end of the term.

The Fine Arts Department will not assume responsibility for lost or stolen portfolios or for lost files on the lab computers and server