



**DEPARTMENT OF BUSINESS**

**COURSE OUTLINE – WINTER 2014**

**HP 1230 Accommodations Operations Management 3 (3-0-1) 60 HOURS**

**INSTRUCTOR:** Carolyn Vasileiou

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**OFFICE:** C201

**E-MAIL:** cvasileiou@gprc.ab.ca

Tuesday & Thursday  
9:00 – 10:30 am or by

**OFFICE HOURS:** appointment

**PREREQUISITE(S)/COREQUISITE:** no

**REQUIRED TEXT/RESOURCE MATERIALS:**

Vallen, G. K., Vallen, J. J., & Robinson, G. F. (2008). *Check – in check- out* (Second Canadian Edition). New Jersey: Pearson Prentice Hall.

**CALENDAR DESCRIPTION:**

The focus of this course will be the lodging industry and typical hotel organizational structures. Hotel reservations and check – in procedures, general management, office management, human resources, and front office operations will be examined.

**CREDIT/CONTACT HOURS:**

This is a 3 credit course with 3 lecture hours per week and 1 hour of experimental/field study time. Students are expected to attend all classes.

**DELIVERY MODE(S):**

Class time will involve lecture, group discussions, group work, individual reflection, examinations, guest speakers, field study and presentations.

**OBJECTIVES:**

1. To introduce students to the lodging industry.
2. Learn hotel organizational structures.
3. Examine the different aspects of Front Office operations.
4. Become familiar with the roles of office management and human resources as they relate to hotel operation.
5. Learn check-in and check-out procedures.

**TRANSFERABILITY:**

**\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.**

**GRADING CRITERIA:**

Midterm	20%
Interview, Report and Presentation	20%
Quizzes & assignments	15%
Article Review	15%
Final	30%

Grades will be assigned on the Letter Grading System.

<b>GRANDE PRAIRIE REGIONAL COLLEGE</b>			
<b>GRADING CONVERSION CHART</b>			
<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>	<b>Designation</b>
<b>A<sup>+</sup></b>	<b>4.0</b>	<b>90 – 100</b>	<b>EXCELLENT</b>
<b>A</b>	<b>4.0</b>	<b>85 – 89</b>	
<b>A<sup>-</sup></b>	<b>3.7</b>	<b>80 – 84</b>	<b>FIRST CLASS STANDING</b>
<b>B<sup>+</sup></b>	<b>3.3</b>	<b>77 – 79</b>	
<b>B</b>	<b>3.0</b>	<b>73 – 76</b>	<b>GOOD</b>
<b>B<sup>-</sup></b>	<b>2.7</b>	<b>70 – 72</b>	
<b>C<sup>+</sup></b>	<b>2.3</b>	<b>67 – 69</b>	<b>SATISFACTORY</b>
<b>C</b>	<b>2.0</b>	<b>63 – 66</b>	
<b>C<sup>-</sup></b>	<b>1.7</b>	<b>60 – 62</b>	
<b>D<sup>+</sup></b>	<b>1.3</b>	<b>55 – 59</b>	<b>MINIMAL PASS</b>
<b>D</b>	<b>1.0</b>	<b>50 – 54</b>	
<b>F</b>	<b>0.0</b>	<b>0 – 49</b>	<b>FAIL</b>
<b>WF</b>	<b>0.0</b>	<b>0</b>	<b>FAIL, withdrawal after the deadline</b>

**EVALUATIONS:**

**Final exam period is April 16 to 28, 2014.** Please do not book anything during this time period that cannot be changed as the final exam schedule is unknown at this point.

**STUDENT RESPONSIBILITIES:**

All assignments must be word processed or typewritten.

Students are required to save a copy of any written work submitted for marking.

Assignments are due on the dates set by the instructor. If there is a valid reason for an extension, it must be requested prior to the due date. Unauthorized late assignments will have a 10% per-day late penalty applied to the assigned grade.

Regular attendance is critical to success in HP 1230. Should a student be unable to attend a class, it is the student's responsibility to acquire the material missed and to complete assigned readings, in-class work and assigned homework.

If a student is unable to attend a test, the instructor must be advised before the test is administered. The test will then be written at a time that is convenient for both the instructor and the student. Failure to notify the instructor of an absence will result in a grade of 0 for that test.

It is expected that students will be welcoming and attentive to all guest speakers and realize that they are representing the college whenever they are in the community on college related business.

**STATEMENT ON PLAGIARISM AND CHEATING:**

Refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at [www.gprc.ab.ca/about/administration/policies/\\*\\*](http://www.gprc.ab.ca/about/administration/policies/**)

\*\*Note: all Academic and Administrative policies are available on the same page.

**COURSE SCHEDULE/TENTATIVE TIMELINE:**

January 7 – 31	<u>Part I – The Hotel Industry:</u>	
	1. History of Industry	Chapters 1 to 3
	2. Structure of Hotel Industry	
	3. Housekeeping	

February 4 – 6	Presentations	
February 7 - 11	4. Global Reservation Technologies	Chapter 4
February 13	<b>Midterm exam</b>	
February 17-21	<b>Spring break (no classes)</b>	
February 24	<b>Classes resume</b>	
February 25-28	5. Individual & Group Reservations	Chapter 5
March 4 – 7	6. Forecasting Availability and Overbooking	Chapter 6
March 11 – 14	7. Managing Guest Service	Chapter 7
March 18 – 28	8. Guest Arrival, Registration & Rooming Process	Chapter 8
April 1 – 11	Field trip visits and Night Audit	Chapter 13
April 14	Last day of classes	

This schedule is subject to change depending upon availability of guest speakers and excursions to businesses.