



## DEPARTMENT OF BUSINESS AND COMMERCE

### COURSE OUTLINE – FALL 2010

#### HP2250 Alternative Tourism – 3 (3-0-1) 60 Hours

<b>INSTRUCTOR:</b>	Mr. Chris Nicol	<b>PHONE:</b> 780-539-2838 w
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**OFFICE HOURS:** T.B.A.

**PREREQUISITE(S)/COREQUISITE:** none

**REQUIRED TEXT/RESOURCE MATERIALS:**

- Weaver, D. (2008). *Ecotourism*. Milton, Queensland: John Wiley & Sons Australia, Ltd.
- Additional Materials as designated by the instructor

**CALENDAR DESCRIPTION:** This course inspects the national and international development of nature tourism, ecotourism, adventure tourism, and indigenous tourism; collectively referred to as “Alternate Tourism”. The concepts of sustainability, preservation and risk are studied. Students will do an independent analysis of a Canadian and International ecotourism business.

**CREDIT/CONTACT HOURS:** 3 (3-0-1) 60 Hours

**DELIVERY MODE(S):** The course work includes lectures, guest lectures, readings, case studies, classroom discussions, videos, group work, field study, and student presentations.

**OBJECTIVES (Optional):**

1. describe alternative tourism within the tourism industry
2. discuss and describe sustainable tourism and sustainable ecotourism
3. discuss the impact of ecotourism on the community, the economy and the environment
4. identify the role of Parks and protected areas within the tourism context

5. discuss the “Conservation Movement” and its influence on Alternative tourism
6. identify minimum impact behaviors and attitudes in an outdoor setting
7. identify the potential of aboriginal tourism
8. identify risk management standards in the outdoor tourism spectrum
9. identify key issues affecting alternative tourism

**TRANSFERABILITY:**

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

**GRADING CRITERIA:**

• Four term examinations	<b>40</b>
• One Classroom Presentation	<b>20</b>
• Coursework	<b><u>40</u></b>
Chapter Summaries Resource Reviews, Quizzes, Etc	<b>100%</b>

<b>GRANDE PRAIRIE REGIONAL COLLEGE</b>			
<b>GRADING CONVERSION CHART</b>			
<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>	<b>Designation</b>
<b>A<sup>+</sup></b>	<b>4.0</b>	<b>90 – 100</b>	<b>EXCELLENT</b>
<b>A</b>	<b>4.0</b>	<b>85 – 89</b>	
<b>A<sup>-</sup></b>	<b>3.7</b>	<b>80 – 84</b>	<b>FIRST CLASS STANDING</b>
<b>B<sup>+</sup></b>	<b>3.3</b>	<b>77 – 79</b>	
<b>B</b>	<b>3.0</b>	<b>73 – 76</b>	<b>GOOD</b>
<b>B<sup>-</sup></b>	<b>2.7</b>	<b>70 – 72</b>	
<b>C<sup>+</sup></b>	<b>2.3</b>	<b>67 – 69</b>	<b>SATISFACTORY</b>
<b>C</b>	<b>2.0</b>	<b>63 – 66</b>	
<b>C<sup>-</sup></b>	<b>1.7</b>	<b>60 – 62</b>	
<b>D<sup>+</sup></b>	<b>1.3</b>	<b>55 – 59</b>	<b>MINIMAL PASS</b>
<b>D</b>	<b>1.0</b>	<b>50 – 54</b>	
<b>F</b>	<b>0.0</b>	<b>0 – 49</b>	<b>FAIL</b>
<b>WF</b>	<b>0.0</b>	<b>0</b>	<b>FAIL, withdrawal after the deadline</b>

**EXAMINATIONS:**

**STUDENT RESPONSIBILITIES:**

**STATEMENT ON PLAGIARISM AND CHEATING:**

Please refer to pages 49-50 of the College calendar regarding plagiarism, cheating and the resultant penalties. These are serious issues and will be dealt with severely.

**COURSE SCHEDULE/TENTATIVE TIMELINE:**

Classes: Tuesdays and Thursdays, 10-11:20am,  
Seminar: Fridays 10-10:50 am

**Activities May include:**

Grande Cache Field Trip: Sept 9th

Nature Trails

Radical Reels Film Festival

Variety of Outdoor Related Activities

Examples

- Mountain Biking
- Geo-Caching
- Snow Shoeing or XC Skiing (weather permitting)