



DEPARTMENT of Business and Office Administration

COURSE OUTLINE – FALL 2015

HP2250 A2 - Adventure Tourism and Outdoor Recreation 3 (3-0-1) 60 Hrs

INSTRUCTOR: Mr. Chris Nicol

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OFFICE: K220

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OFFICE HOURS: Monday 11:30-12:30, by appointment or drop in.

DELIVERY MODE(S): A variety of methodologies will be employed. These include outdoor activities, lectures, guest lectures, readings, case studies, classroom discussions, videos, group work, field study, and student presentations.

PREREQUISITE(S)/COREQUISITE: none

REQUIRED TEXT/RESOURCE MATERIALS:

Priest and Gass, Effective Leadership in Adventure Programming, 2nd Edition: Human Kinetics (2005)
Other Resources designated by the Instructor

CALENDAR DESCRIPTION: Adventure Tourism and Outdoor Recreation is a major growth area within the tourism industry. This course examines the elements and issues associated with outdoor, adventure, nature and eco-tourism. Students will examine the business of adventure tourism and outdoor recreation including concepts of sustainability, impact, 'green' issues, as well as our national park structure. Students will be exposed to issues and skill development in the outdoor setting. A practical component allows students to gain first-hand experience in the outdoors through participation in a variety of activities.

COURSE OBJECTIVES:

- To expose students to a variety of outdoor activities at the introductory level.
- To provide students an understanding and appreciation for outdoor recreation activities.
- To provide students with a working knowledge of tourism opportunities in the natural environment.
- To facilitate student awareness and appreciation for the natural environment and Canada's National Park system.

LEARNING OUTCOMES:

- Students will actively participate in a variety of outdoor activities such as hiking, mountain biking, navigation, canoeing, outdoor cooking.
- Students will demonstrate basic skill competency in a variety of outdoor activities.
- Students will identify key factors in planning, leading and executing an outdoor excursion.
- Students will identify important elements in adventure tourism, ecotourism and contrast these with other forms of tourism.
- Students will create and present a promotional package on a series of national parks in Canada with a focus on outdoor recreation.

COURSE SCHEDULE/TENTATIVE TIMELINE:

T	TOPIC	TH	TOPIC	F	TOPIC
S2		S4	Course Intro	S5	9:00-11:00am
			Bear Safety		Hike @ Nordic Trails
S8	Ch 1: Intro to Effective Outdoor Ldshp	S10	Cycling	S11	9:00-11:00am
			Intro		Mtn Bike @ N Tr
S15	Ch 9	S17	Canoe	S18	1:00-5:00pm
	Trip Planning		Intro		Canoe @ TBA
S22	Ch 7	S24	Ch 8	S25	Fri, Sat
	Safety and Risk Mgt		Environmental Skills		Gr C - Jasper Trip
S29	Navigation	O1	Geo-Caching	O2	9:00-11:00
	Skills		Intro		Geo-Caching
O6	Wall Climbing	O8	Unit Exam on Outdoor Skills	O9	Activity Log
					Due
O13	Ch 2: Philosophy of Adv Prog	O15	Ch4:Ind Behavior & Motivation	O16	TBA
O20	Ch 5	O22	Group Develop & Dynamics	O23	TBA
O27	Unit Exam Ch1-9	O29	Activity	O30	Presentation Work
N3	Ch 14	N5	Process of Facilitation	N6	Presentation Work
N10	Ch 18	N12	Flex Leadership Style	N13	Presentation Work
N17	Ecotourism	N19	EcoTourism	N20	Presentation Work
N24	Ecotourism	N26	EcoTourism	N27	Presentation Work
D1	Unit Exam Ch 14, 18, Eco	D3	Activity	D4	Presentation Work
D8	Presentations				

Note: minor schedule changes or adjustments are possible.

EVALUATIONS:

Activity Completion	20
Logbook	15
Exam 1	15
Exam 2	15
Exam 3	15
Presentation	20

GRADING CRITERIA:

GRANDE PRAIRIE REGIONAL COLLEGE			
GRADING CONVERSION CHART			
Alpha Grade	4pt Equivalent	% Guidelines	Designation
A⁺	4.0	90 – 100	EXCELLENT
A	4.0	85 – 89	
A⁻	3.7	80 – 84	FIRST CLASS STANDING
B⁺	3.3	77 – 79	
B	3.0	73 – 76	GOOD
B⁻	2.7	70 – 72	
C⁺	2.3	67 – 69	SATISFACTORY
C	2.0	63 – 66	
C⁻	1.7	60 – 62	
D⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

STUDENT RESPONSIBILITIES:

Refer to the College Policy on Student Rights and Responsibilities at
www.gprc.ab.ca/d/STUDENTRIGHTSRESPONSIBILITIES

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the College Student Misconduct: Academic and Non-Academic Policy at
www.gprc.ab.ca/d/STUDENTMISCONDUCT

**Note: all Academic and Administrative policies are available at
www.gprc.ab.ca/about/administration/policies/

Please refer to the Alberta Transfer guide for current transfer agreements:
www.transferalberta.ca