



DEPARTMENT OF BUSINESS AND COMMERCE

COURSE OUTLINE – FALL 2014

HP2250 3(3-0-1) - ADVENTURE TOURISM AND OUTDOOR RECREATION

INSTRUCTOR: Jonathan Verhesen **PHONE:** 539-2211 (office)
OFFICE: K220 **E-MAIL:** Jverhesen@gprc.ab.ca

OFFICE HOURS: Tuesday & Wednesday 13:00-14:00 or by appointment

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS:

Priest & Gass, Effective Leadership in Adventure Programming, 2nd Edition. USA: Human Kinetics (2005).

CALENDAR DESCRIPTION:

Adventure Tourism and Outdoor Recreation is a major growth area within the tourism industry. This course examines the elements and issues associated with outdoor, adventure, nature and eco-tourism. Students will examine the business of adventure tourism and outdoor recreation including concepts of sustainability, impact, 'green' issues, as well as our national park structure. Students will be exposed to issues and skill development in the outdoor setting. A practical component allows students to gain first-hand experience in the outdoors through participation in a variety of activities

CREDIT/CONTACT HOURS: 3 (3-0-1) 60 Hours

DELIVERY MODE(S):

The course work includes outdoor activities, lectures, guest lectures, readings, case studies, classroom discussions, videos, group work, field study, and student presentations.

OBJECTIVES:

1. describe alternative tourism within the tourism industry
2. discuss and describe sustainable tourism and sustainable ecotourism
3. discuss the impact of ecotourism on the community, the economy and the environment
4. identify minimum impact behaviors and attitudes in an outdoor setting
5. identify risk management standards in the outdoor tourism spectrum
6. identify key issues affecting alternative tourism
7. experience a variety of outdoor activities at the introductory level

TRANSFERABILITY:

** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions.
Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

EVALUATIONS:

- Activity Attendance and Participation 20%
- Term examinations 20%
- Business Plan 20%
- Classroom Presentation 20%
- Coursework 20%
 - Chapter Summaries Resource Reviews, Quizzes, Etc

NOTE: A 10% per day late penalty may apply to any and all assignments

STUDENT RESPONSIBILITIES:

- Students are expected to attend and actively participate in all outdoor activities
- Students are responsible for transportation to and from activities unless otherwise stated by the instructor

STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the College Policy on Student Misconduct: Plagiarism and Cheating at

https://www.gprc.ab.ca/files/forms_documents/Student_Misconduct.pdf

**Note: all Academic and Administrative policies are available at

<https://www.gprc.ab.ca/about/administration/policies/>

GRADING CRITERIA:

GRANDE PRAIRIE REGIONAL COLLEGE

GRADING CONVERSION CHART

Alpha Grade	4-point Equivalent	Percentage Guidelines	Designation
A⁺	4.0	90 – 100	EXCELLENT
A	4.0	85 – 89	
A⁻	3.7	80 – 84	FIRST CLASS STANDING
B⁺	3.3	77 – 79	
B	3.0	73 – 76	GOOD
B⁻	2.7	70 – 72	
C⁺	2.3	67 – 69	SATISFACTORY
C	2.0	63 – 66	
C⁻	1.7	60 – 62	
D⁺	1.3	55 – 59	MINIMAL PASS
D	1.0	50 – 54	
F	0.0	0 – 49	FAIL
WF	0.0	0	FAIL, withdrawal after the deadline

COURSE SCHEDULE/TENTATIVE TIMELINE:

Date	Week	Topics	Reading
Sept 4	1	Course Introduction	
Sept 9	2	Introduction to Effective Outdoor Leadership	Ch. 1
FOUNDATIONS OF ADVENTURE PROGRAMMING			
Sept 11	2	Philosophy of Adventure Programming	Ch. 2
Sept 16	3	History of Adventure Programming	Ch. 3

Sept 18	3	Individual Behavior and Motivation	Ch. 4
Sept 23	4	Group Development and Dynamics	Ch. 5
Sept 25	4	No Class	
Sept 30	5	Exam	Ch. 1-5
PRACTICAL AND ORGANIZATIONAL SKILLS FOR OUTDOOR LEADERS			
Oct 2	5	Technical Skills	Ch. 6
Oct 7	6	Safety and Risk Management	Ch. 7
Oct 9	6	No Class	
Oct 14	7	Environmental Skills	Ch. 8
Oct 16	7	Trip Planning	Ch. 9
Oct 21	8	Exam	Ch. 6-9
INSTRUCTION IN ADVENTURE PROGRAMMING			
Oct 23	8	Experiential Education	Ch. 11
Oct 28	9	Instructional Methods	Ch. 12
Oct 30	9	Teaching Models	Ch. 13
FACILITIATION IN ADVENTURE PROGRAMMING			
Nov 4	10	The Process of Facilitation	Ch. 14
Nov 6	10	Basic Facilitation Techniques	Ch. 15
METASKILLS FOR OUTDOOR LEADERS			
Nov 11	11	Fall Break	
Nov 13	11	Flexible Leadership Style	Ch. 18
Nov 18	12	Problem Solving	Ch. 21
Nov 20	12	Trends and Issues	Ch. 24
Nov 25	13	Exam	Ch. 11-15,18,21,24
Nov 27	13	Presentations	
Dec 2	14	Presentations	
Dec 4	14	Presentations	
Dec 8		Last Day of Classes	

Friday labs will be used periodically as activity classes or to make up for classes missed due to excursions.