

GRANDE PRAIRIE REGIONAL COLLEGE  
DEPARTMENT OF VISUAL AND PERFORMING ARTS

Course Outline  
MU1090 UT(pending) 3(3-0-0) Winter 1995

AN INTRODUCTION TO THE MUSIC INDUSTRY

Time and Location : TBA

Instructor: Rolf Boon

- Course Description:** An introduction to the business of music as it functions in North America. The course covers the history and musical trends in the recording business; copyrights, performing rights, and licensing; production, manufacturing, and marketing; radio, video, film and television; retail music; arts management and granting agencies.
- Course Prerequisites:** There are no prerequisites for this course. Performance experience and theoretical knowledge of music is not necessary.
- The Course in Perspective:** The purpose of this course is to introduce students to the music industry by examining the structures, procedures, functions, and history of various related organizations.
- Assignments:** The student will demonstrate their knowledge and understanding of one of the key components of the course through a research project and presentation. Regular reading assignments are also required and will be evaluated by class quizzes.
- Grading:** The students' grades will be determined by according to the following weighting:
  - 25% for classroom quizzes and assignments.
  - 30% for term research project.
  - 15% for mid-term examination.
  - 30% for final examination.
- Text:** Fink, Michael. (1989). *Inside the music business: music in contemporary life*. New York: Schirmer Books.
- Suggested Readings:**
  - Bureau of Corporate Affairs. (1993). *Copyright: questions and answers*. Ottawa: Consumer and Corporate Affairs.
  - Cable, Gary W. (1991). *The life of a song: use, licensing and assignment of musical copyrights*. Edmonton: McLennan Ross Barristers and Solicitors.
  - Canada Grants Service. (1994). *Guide to Canadian arts grants*. Toronto: Canada Grants Service.
  - Humphries, Terri and McLean, Karen. (1993). *Music directory of Canada*. Louisville, Quebec: Norris-Whitney Communications Inc.
  - (1994). *The musician's guide to the music business*. Video Taped Media. Pennsylvania: RMD & Associates Inc.