

5. Students will be able to practice effective written and oral communication, critical thinking, and problem solving skills necessary to be successful in the sport industry.

TRANSFERABILITY:

UA, UC, UL, AU, AF, GMU, CU, KUC.

Please consult the Alberta Transfer Guide for more information

(<http://alis.alberta.ca/ps/tsp/ta/tbi/onlineSearch.html?SearchMode=S&step=2>)

**** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

EVALUATIONS:

Group Project - 45%

You will work in a group to complete one of the three outlined events. Each group will be responsible for working with the event coordinator, planning, organizing, setting-up, running the event, etc. Event groups will be determined in class and the timeline of work to be done will vary depending on the event. Grade will be based on (equals 100 marks):

Weekly Meetings (15%)

Peer Evaluation (30%)

Event Coordinator Evaluation (25%)

Project Binder (15%)

Project Presentation (15%)

Final Paper (10%)

In-Class Assignments – 10%

Your participation in class discussions and activities is important. It is necessary to be prepared to contribute each class period with thoughtful discussion. To be successful you must be a regular participant and demonstrate knowledge and critical reflection of the topics. Details for each assignment will be given in class. **If you are absent, you will not receive the assignment** unless it is an excused absence.

Mid-term Exam – 15%

The midterm is scheduled for February 14, 2018 and will cover all material leading up to the exam.

Final Exam – 30%

The final exam will be held during exam week and will cover material from the entire course. This is TBD.

GRADING CRITERIA: (The following criteria may be changed to suite the particular course/instructor)

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**. This means **DO NOT GET LESS THAN “C-” IF YOU ARE PLANNING TO TRANSFER TO A UNIVERSITY.**

Alpha Grade	4-point Equivalent	Percentage Guidelines	Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100	C+	2.3	67-69
A	4.0	85-89	C	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
B	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

Class – Monday and Wednesday 8:30-9:50am

Class: J204

Labs – Tuesday 12:00 – 12:50 p.m.

Class: J204

Week 1: Jan 8, 10	<ul style="list-style-type: none"> Course Introduction Ch. 1: Managing Sport 	Lab 1 (9)
Week 2: Jan 15, 17	<ul style="list-style-type: none"> Ch. 4: Management Concepts and Practice in Sport Organizations 	Lab 2 (16)
Week 3: Jan 22, 24	<ul style="list-style-type: none"> Ch. 5: Managing and Leading in Sport Organizations 	Lab 3 (23)
Week 4: Jan 29, 31	<ul style="list-style-type: none"> Ch. 2: Developing a Professional Perspective Creative Problem Solving and Decision Making 	Lab 4 (30)
Week 5: Feb 5, 7	<ul style="list-style-type: none"> Strategic Operational Planning Ch. 14: Communication in the Sport Industry 	Lab 5 (F6)
Week 6: Feb 12, 14	<ul style="list-style-type: none"> Ch. 16: Sport Facility and Event Management Feb 14 Mid-term 	Lab 6 (13)
Week 7: Feb 19, 23	<ul style="list-style-type: none"> Winter Break, No classes 	
Week 8: Feb 26, 28	<ul style="list-style-type: none"> Motivation Ch. 10: Sport Management and Marketing Agencies 	Lab7 (27)
March 4-11	<ul style="list-style-type: none"> CCAA Nationals 	
Week 9: March 5, 6	<ul style="list-style-type: none"> Ch. 12: Sport Marketing Ch. 13: Sport Consumer Behavior 	Lab 8 (6)

Week 10: March 12, 14	<ul style="list-style-type: none"> • Ch. 11: Sport Tourism • Ch. 3: Historical Aspects of the Sport Business Industry 	Lab 9 (13)
Week 11: March 19, 21	<ul style="list-style-type: none"> • Community and Youth Sport • Interscholastic Athletics 	Lab 10 (20)
Week 12: March 26, 28	<ul style="list-style-type: none"> • Intercollegiate Athletics • Ch. 9: Professional Sport 	Lab 11 (27)
Week 13: April 2, 4	<ul style="list-style-type: none"> • Ch. 15: Finance and Economics in the Sport Industry • Ch. 20: Sport Management Research 	Lab 12 (3)
Week 14: April 9, 11	<ul style="list-style-type: none"> • Presentations/Review 	No Labs
Final Exam TBD April 16-23	<ul style="list-style-type: none"> • Final Exam 	

STUDENT RESPONSIBILITIES:

- **All assignments must be submitted in typed format adhering to ALL APA format requirements.**
- **Assignments are due on the dates established by the instructor. Extensions may be offered in lieu of SIGNIFICANT student issues and concerns as determined by the instructor. ALL extensions requests MUST be submitted to the instructor prior to the due dates. Percentage penalties will be applied up to 100 % of the assignment grade if assignments are submitted late.**
- **Regular attendance is integral to success in this course. Classroom activities support student comprehension of materials, content clarification, relevant peer questions and support, and finally, role clarification. It is the student's responsibility to acquire the material missed and to complete assigned readings, in-class work, and assigned homework.**
- **The labs for this course are mandatory and are integral for your Group Project in particular. Activities for the labs will be assigned one week prior to the lab. Some of the chapters in the text may also be highlighted in the labs. Missing any lab may result in a 2% reduction to your overall mark in each absence.**

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at www.gprc.ab.ca/about/administration/policies/**

****Note:** all Academic and Administrative policies are available on the same page.