

Grande Prairie Regional College
Department of Physical Education, Athletics and Kinesiology

P.E. 1050
Introduction to the Administration of
Sport and Physical Activity and Recreation Programs

Instructor: Ali Wilson

Term: Winter 2004

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Method of Instruction:

- A Conceptual and Theoretical Exploration of Sport, Recreation and Physical Education Administration.

COURSE DESCRIPTION

- A theoretical and philosophical examination sport, recreation and physical education administration. Emphasis is placed on the acquisition of applied skills, based on sound philosophical ideals promoted in the various industries employed by physical educators and sport and recreation managers.

RATIONALE

- To develop a sound philosophy in the administration of sport, recreation and physical education. This course is designed to prepare students to promote effective and efficient sport, recreation and physical education programs.

TEXT AND REQUIRED READINGS

- Class readings available on course website.

PROCEDURE

- The course is designed to meet for 1-½ hours (10:00-11:20 am) on Monday and Wednesday in Room D308. Plus there is a lab component scheduled.
- These class meetings will be used for lecture and class discussion, videos, paper presentations, individual and group work on course requirements, and library assignments.

Evaluation:

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| • Presentations | 10 % |
| • Lab Projects | 25 % |
| • Mid-term Examination | 15 % |
| • Critical Analysis Discussion (Web CT) | 25 % |
| • Final Exam | 25 % |

Attendance and Due Dates

- Attendance will not be taken on a regular basis; however, absences will be considered either excused or unexcused. Excused absences must be cleared with the professor in advance, unless a doctor's note is provided after an unexpected illness. Students participating in university-sponsored extracurricular activities (including intercollegiate athletics) must bring notification of class days to be missed at least one week in advance of the event in order for the absence to be excused. Make-up exams will be provided for excused absences only. Regular participation is expected for this course by all students, including lectures, labs and practical placements. Students with unexcused absences of more than 3 classes may be asked to withdraw from the course or maybe debarred from the final exam (see GPRC calendar).

Grading Scheme:

A+	4.0	90 - 100	<i>Excellent</i>
A	4.0	85 - 89	
A-	3.7	80 - 84	<i>First Class Standing</i>
B+	3.3	76 - 79	
B	3.0	73 - 75	<i>Good</i>
B-	2.7	70 - 72	
C+	2.3	67 - 69	<i>Satisfactory</i>
C	2.0	64 - 66	
C-	1.7	60 - 63	
D+	1.3	55 - 59	<i>Minimal Pass</i>
D	1.0	50 - 54	
F	0.0	0 - 49	<i>Fail</i>

Tentative Schedule:

Week	Content	Reading
Jan 5		
Jan 7	Introduction to Sport Administration	
Jan 12	Introduction to Sport Administration Lab	
Jan 14	Introduction to Sport Administration Philosophy Lab	
Jan 19	Administrators as agents of social change.	
Jan 21	Ethics & Morals	
Jan 26	Marketing	
Jan 28	Leadership/Politics	
Feb 2	Commercial Sport Impact	
Feb 4	Presentations 1	
Feb 9	Economic Impact	
Feb 11	Presentations 2	

Feb 16	Winter Break
Feb 18	Winter Break
Feb 23	Mid-term
Feb 25	Administration Competencies
Mar 1	Presentations 3
Mar 3	Risk Management/Legal Issues
Mar 8	Presentations 4
Mar 10	Recruitment
Mar 15	Presentations 5
Mar 17	Program Evaluation
Mar 22	Presentations 6
Mar 24	Sport Governance
Mar 29	Presentations 7
Mar 31	Special Interests/Populations
Apr 5	Presentations 8
Apr 7	Technology in Sport Administration
Apr 12	Events and Facility Management
Apr 14	Review and Clean-up

Presentations

Presentations dates will be assigned to students after lab projects are formed. Students will present material based on their lab projects, discussing the development, delivery and evaluation of their specific ventures.

Practical Work Experience Placements

Each student will be given an opportunity to gain some valuable volunteer experience in various capacities to supplement the theoretical knowledge obtained from the lectures and labs. Students will be divided based on their interests, capabilities and academic programs. Projects will be of various lengths, group sizes and scope of demand. Students will be assigned to projects during the first week of classes. Here are some of the projects:

1. P.E.A.K recruitment and retention project.
2. S.P.E.A.K. raffle draw party.
3. GPRC summer camp recruitment and sponsorship.
4. International summer camp.
5. GPRC Athletics
6. GPRC Physiotherapy