

MAR 06 2001

**GRANDE PRAIRIE REGIONAL COLLEGE**  
**DEPARTMENT OF ART, EDUCATION AND COMMERCE**  
(In collaboration with the Fine Arts Department)  
PH1030UT 3(3-0-0) Winter 2001

**CREATIVITY: AN EXPLORATION OF IDEAS, PROCESS AND OUTCOMES**  
**Course Outline**

Time and Location: Wednesday and Friday @ 11:30—12:50, rm. L106  
Instructor: Rolf Boon, L115

1. **Course Description:** This course provides exposure to the techniques, theories, and practices of creative thinking. It is designed to improve and nurture student's creative potential thereby enhancing their ability to work more effectively in organizational, community, and private contexts.
2. **Topics:** analytical, synthetic and lateral thinking; demystifying genius; the creative personality—conceptual, psychoanalytic, humanistic and empirical perspectives; explorations of the self; the basic tools; stages of the creative process; important issues in creativity—artificial intelligence, and implications for home and educational life; historical perspectives of creativity; creativity and culture; enhancing personal and corporate creative potential; problem solving; judging creative output; and scientific and artistic case studies.
3. **Assignments:** Regular reading assignments in conjunction with classroom discussion will require the student to demonstrate a theoretical and working knowledge of the various concepts presented in class. In addition, each student will be required to maintain and submit a journal that contains ideas and criticism of lecture material as well as personal ideas and reflections of relevant issues.
4. **Grading:** The students' grade will be determined by the following weighting:
  - A) 25% for five quizzes
  - B) 20% for term research, special project and presentation.
  - C) 15% for mid-term examination.
  - D) 20% for classroom participation.
  - E) 20% for journal
5. **Texts:** Excerpts, articles and case studies will be obtained from a variety of sources.