

W. 97

GRANDE PRAIRIE REGIONAL COLLEGE
Department of Arts, Education, and Commerce

COURSE OUTLINE

COURSE: PH 2620 Business Ethics
3 Credits, University Transfer

INSTRUCTOR: John O. Langenbach

LOCATION: Office: #C401 Ph: 539-2992
Home: 9533 Wedgewood Dr. S., G.P. Ph: 532-8413

COURSE DESCRIPTION:

This course will analyze arguments concerning the morality of such topics as: Environmental Pollution, Professional Ethics, Health and Safety in the workplace, Employee Loyalty, Racism and Sexism in the workplace, Advertising Ethics, Deceptions in Business, etc.

COURSE OBJECTIVES

1. Introduce students to some of the most important ideas underlying western thought in the area of business ethics;
2. Improve students ability to read and write analytically;
3. Improve student's ability to present strong argument;
4. Encourage student's interest in original and creative thought, and
5. Strength student's ability to research critical issues in business ethics.

ASSIGNMENTS

All students will be responsible for reading all assigned articles and to be prepared to discuss them in class as per our Daily Schedule.

Because of differences in student interest I have devised two separate types of written assignments. Each student shall be responsible for completing one or the other of the two types.

- Type 1:** 2 formal essays of 1500 words each (33⅓% ea)
1 final exam covering the course contents (33⅓% of course grade)

You will be allowed to rewrite your essays if, and only if:

1. Your work is handed in on the proper due dates;
 2. You have no more than 2 unexcused absences from the lectures leading up to the day you hand in each essay and
 3. I have the time and energy to handle the increased marking load. I will guarantee rewrite privileges on the first essay.
- Type 2:**
1. Each student shall take part in two major research projects, each on a different moral issue in business. These projects will involve compiling important facts and figures pertaining to the moral issue at hand.
 2. Devising questionnaires designed to determine the attitudes and practices (and their rationale) relating to a specific work issue of selected business, professions, and/or public institutions in the Grande Prairie area;
 3. Gathering all research together and writing a formal report based on the results.

Depending on time, students may present their findings to the class.

Those projects which are deemed especially good may be invited to make a presentation to the Board of Governors.

To insure that every student pulls his/her weight in the project, self and peer evaluation tools will be used.

The final report may be rewritten to improve your grade. See criteria for rewrite under Type 1 assignments, above.