

Course Format:

The format of the course is divided into three sections. **Section One** consists of a series of nine lectures (Jan. 12 to Feb. 2 inclusive) devoted to an understanding of the nature of human experience, an exploration of the steps involved in decision making, and an analysis of ethical evaluation. During this section students will select a topic from a list of topics and begin to research and write a formal term paper on it. Also during this section, students will complete assigned readings and submit written summaries of the readings. In **Section Two**, ten classes (Feb. 4 – Mar. 4) will be devoted to a discussion of various ethical topics based on the course text. During this section students will finish writing their formal papers, and continue submitting written summaries of assigned readings. The term papers will be due near the end of this Section (Mar. 2) and then be distributed to peers for a written critique. The critiques will be due Mar. 23. In **Section Three** (Mar. 9 – Apr. 15), the focus of the course will be on the term papers and the critiques prepared by students. Each student will present his/her paper to the class followed by the critique paper. The entire class will then discuss the paper, the critique and other concepts and ideas connected with the subject of the paper. Chapter summaries will also be required during this section. (See below for **Term Paper Protocol** and **Course Schedule**)

Course Evaluation:

A student's grade will be determined from all written assignments (term paper and critique paper), class room participation, and written summaries of assigned readings from the course text.

Assigned readings: Read all assigned chapters and produce a 1-2 page summary in point form of each chapter. The summary must be handed in one week after assigned in the attached schedule. **NO CHAPTER SUMMARIES WILL BE ACCEPTED LATE**, without a written explanation of just cause for the lateness. There are a total of 30 assigned readings to summarize for 10% of your final grade.

Classroom participation: Discussion is a key aspect of doing philosophy: oral participation in this class counts 20% of your final grade. Oral participation includes

- asking questions, raising objections, pointing out unclarity during class presentations;
- entering into a majority of the open class discussions;
- actively and positively participating during in-class activities.

Term Paper: One formal term paper 15 pages in length on an assigned topic is required. The student will be given a list of topics to write on. She/he will select a topic which interests her/him and write on some of the ethical/moral implications of that topic. The paper will be presented orally to the class on the day scheduled. Each paper will be graded on the oral presentation, discussion, and written material. With respect to the latter point, conciseness will be valued and breadth of perspective must be tempered with a definite focus and relevance of material. In particular, the following key criteria will apply to all essays:

Introduction:

- a. Degree it gains and maintains attention
- b. Clarity of proposition

Body of the paper:

- c. Clarity of outline of the paper

- d. Balanced support of main points
- e. Cogency of logical argument supporting proposition
- f. Quality of evidence supporting claims

Conclusion:

- g. Appropriateness and brevity
- h. Clarity of purpose

The term paper will be worth 40% of your final grade. It is **due Mar. 02** for distribution to peers for critique.

Critique Paper: One formal critique paper 5 pages in length will be required of each student. The critique will be of a peers term paper which will be assigned in class. Each critique will be graded on the following basis: oral presentation, discussion, and soundness of the critique. The critique paper will count 30% of the final grade. **Due date** of critique is Mar. 23

The following 9 point stanine **Grading Criteria** will apply:

9	90% – 100%	4	50% – 56%
8	80% – 89%	3	45% – 49%
7	72% – 79%	2	26% – 44%
6	65% – 71%	1	0% – 25%
5	57% – 64%		

Term Paper/Critique Protocol:

It is essential that all term papers and critiques be submitted on the due dates specified in the **Course Schedule**. On Jan. 7 you will select a term paper topic from the listed of topics provided by the instructor. On the same date you will also be assigned both a presentation date for your term paper and a critique date. By Feb. 02 you will have submitted an outline of your paper to the instructor. Once the outline is approved, you will prepare your term paper and submit it for critique Mar 02.

Paper Format: All term papers and critiques will be typed, double spaced, with 1-inch margins on 4 sides.

Term Paper/ Critique Presentations: The term paper will be presented in class. A maximum of 15 minutes is allowed for each presentation. The critique will immediately follow. The critic is allowed 5 minutes for his/her critique. The class as a whole will be allowed 15 minutes to discuss both the term paper presenter and/or the critic.

Policy on late written work: Because of the structure of the course and the tightness of the schedule, **NO EXTENSIONS ARE GIVEN AFTER THE DEADLINE IS PAST**. Penalties are 5% off for 1 – 6 days late; 10% off for 7 – 14 days late. No papers are acceptable after 14 days.

Plagiarism: Plagiarism is "the act of stealing (ideas, writings, etc) from another and passing them off as one's own." Plagiarism is both an illegal and unethical activity and will result in a student receiving a **FAILING** grade on the particular assignment and resubmission will not be allowed.

Attendance:

Regular, prompt attendance is essential to the complete understanding of the material and in maintaining the integrity of the classroom learning experience. The instructor will be keeping attendance. More than six (6) unexcused absences will result in no points for classroom participation (absences before holidays and reading week count double).

Critical Dates:	Jan. 07	Assignment of Term Paper Topics
	Feb. 04	Submission of Term Paper Outline
	Mar. 02	Term Papers Due and distributed
	Mar. 23	Critique Paper Due
	_____	Class Presentation of Term Paper
	_____	Class Presentation of Critique

Course Schedule and Readings:

Jan. 07	Course Overview: Course Objectives; Course Format; Course Evaluation; Term Papers and Critique Papers; Assignment of Term Paper Topics, Acceptance of Presentation Date and Critique Date Reading Assignment: <i>Introduction: Ethical Theory in Business, p. 1</i>
Jan. 12	Lecture: The Nature of Human Experience Reading Assignment: <i>The Social Responsibility of Business, p. 41</i>
Jan. 14	Lecture: The Nature of Human Experience cont'd Reading Assignment: <i>A Critique of Milton Friedman's Essay, p. 46</i>
Jan. 19	Lecture: Making the Right Choice Reading Assignment: <i>Moral Responsibility in Business, p. 58</i>
Jan. 21	Lecture: Making the Right Choice cont'd Reading Assignment: <i>Ethical Managers Make Their Own Rules, p. 72</i>
Jan. 26	Lecture: Evaluating Ethical Correctness Reading Assignment: <i>The Corporation as a Moral Person, p. 85</i>
Jan. 28	Lecture: Evaluating Ethical Correctness cont'd Reading Assignment: <i>Dismemberment, Divorce and Hostile Takeovers, p. 97</i> Outline of Paper Due
Feb. 02	Lecture: Evaluating Ethical Correctness of Moral Arguments cont'd Reading Assignment: <i>Professionalism and Responsibility, p. 122</i>
Feb. 04	Lecture: Evaluating Ethical Correctness of Moral Arguments cont'd Reading Assignment: <i>Beyond Professional Ethics, p. 171</i>
Feb. 09	Discussion Topic: Ethical Theory in Business Reading Assignment: <i>The Worker as Victim, p. 199</i>

- Feb. 11 **Discussion Topic:** What Business Does Business Ethics Have in Business?
Reading Assignment: *Human Rights and the Prevention of Cancer*, p. 205
- Feb. 16 **Discussion Topic:** What Business Does Business Ethics Have in Business?
Reading Assignment: *Organizational Ethics: A Stacked Deck*, p. 230
- Feb. 18 **Discussion Topic:** Corporations as Moral Agents
Reading Assignment: *The Loyal Agent's Argument*, p. 236
- Feb. 23 **Winter Break**
- Feb. 25 **Winter Break**
- Mar. 02 **Term Papers submitted and distributed for Critique:**
Discussion Topic: Corporations as Moral Agents
Reading Assignment: *The Loyal Agent's Argument Revisited*, p. 242
- Mar. 04 **Discussion Topic:** Morality and the Professions
Reading Assignment: *Anonymity and Whistleblowing*, p. 244
- Mar. 09 **Discussions Topic:** Morality and the Professions
Reading Assignment: *Defining Equality in Employment* p. 262
- Mar. 11 **Discussion Topic:** Health and Safety In The Workplace
Reading Assignment: *Have We a Right to Non-Discrimination?* p. 279
- Mar. 16 **Discussion Topic:** Employee Loyalty and Moral Independence
Reading Assignment: *Crimes Against the Environment*, p. 329
- Mar. 18 **Discussion Topic:** Employee Equity
Reading Assignment: *Risks versus Rights: Economic Power and Economic Analysis in Environmental Politics*, p. 333
- Mar. 23 **NO Class**
Reading Assignment: Bribery in International Business: Whose Problem is it, p. 390
- Mar. 25 **NO CLASS**
Reading Assignment and *Bribery and Extortion in International Business*, p. 398
- Mar. 30 **Presenters:** Wilson, A. and Koch, M.
Critics: Danielson, E. and Strasbourg, T.
Reading Assignment: *Bribery*, p. 411 and *Equal Pay for Equal Work in the Third World*, p. 444
- Apr. 01 **Presenters:** Wilson, R. and Johnson, A.
Critics: Mehlsen, C. and Seweryn, W.
Reading Assignment: *Advertising: Its Logic, Ethics and Economics*, p. 455

- Apr. 06 **Presenter:** Gould, J. and Seweryn, W.
Critics: Koch, M. and Jones, C.
Reading Assignment: *Advertising and Behavior Control*, p. 469 and *Persuasion and the Dependence Effect*, p.479
- Apr. 08 **Presenters:** Danielson, E. and Mehlsen, C.
Critics: Johnson, A. and Wilson, A.
Reading Assignment: *The Making of Self and World in Advertising*, p. 489 and *Bluffing in Labor Negotiations: Legal and Ethical Issues*, p. 500
- Apr. 13 **Presenters:** Jones, C. and Strasbourg, T.
Critics: Gallagher, H. and Wilson, R.
Reading Assignment: *Lying and Intentions*, p. 509 and *Deception in Commercial Negotiation*, p. 513
- Apr. 15
(Last Class) **Presenter:** Gallagher, H.
Critic: Gould, Jay
Discussion Topics: Advertising Ethics and Deception In Business