

GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF ARTS, EDUCATION, AND COMMERCE

FALL, 1995

COURSE: Sociology 2410 3(3-0) UT(3)
Social Psychology
SO 2410 A2 M-W-F 11:00-11:50 (B 202)

PREREQUISITE: SO 1000, or PY 1040/1050, or ED 1630.

INSTRUCTOR: V. J. (Vince) Salvo
Office: C 402
Phone: 539-2993 (532-0709)
Office Hours:
M-W-F 2:00-3:00
T & Th 1:30-3:00.
By Appointment, or any time if I am free.

NATURE AND PURPOSE OF THE COURSE:

Sociology 2410 is an introduction to the complex and exciting field of Social Psychology with a survey of major concepts, theories, and research findings. The course explores the interaction of "objective" and "subjective" in the creation of "reality" for individuals and society. Interactive effects of anthropological, biological, historical, psychological, and sociological variables are examined to better understand (and predict) human behaviour. This analysis is then used to explore the stability and change of personalities, attitudes and beliefs, and social structures and institutions.

This course also opens up several areas of applied use of social psychology.

Finally, the optional research paper provides each student the opportunity to focus reading and research study on specific areas of individual interest.

OBJECTIVES OF THE COURSE:

Students will demonstrate an understanding of the major concepts, terminology, theoretical perspectives, and research findings in social psychology. The essay and discussion questions included in the text and study guide further define the learning objectives of the course. Finally, it is expected that you will be able to relate materials from this course to your professional or academic interest area.

EVALUATION METHODS:

There will be three examinations, five research or experiential activity assignments, a class presentation, and an optional research paper in this class. Your classroom participation will also be evaluated. Each is described below:

Examinations: The examinations will be primarily multiple choice with some short answer/essay questions. The final examination will cover materials from the entire course and at least one-half of the marks will be based on essays.

Research/Experiential Activities: Each activity will be assigned in class, and will normally be due at the beginning of class, one week after the date the assignment was given. No late work will be accepted without special approval. There will be five (5) such activities.

Class Presentations: Each person will prepare a 10 minute class presentation based on one of the readings in the SOURCES text. You may choose any reading, provided someone else has not already selected it. The presentation date for each reading is designated in the course outline. Two or three people can work together, but then two or three presentations must be made.

Research Paper: A research paper (term paper) is optional in this course. If you think you want to write a term paper, I will make every effort to assist you toward a successful and rewarding experience. I have a hand out with suggestions for the structure and style of the paper. If you think you want to write a paper, make an appointment (as soon as possible) and we'll talk it over.

If you want to write a paper, let me know before the first examination so we can adjust the weight in the examinations. You may assign up to 35% of your mark to the research paper if we agree.

Classroom Participation: Each person will start with a credit of 5 marks for participation. From time to time, each person will be asked to respond to specific questions. Failure to be able to respond will result in the loss of one mark. Extra marks will be awarded up to a maximum of five marks (no one can receive more than 5 marks).

GRADING SYSTEM:

GRADE	INTERPRETATION	PERCENTAGE EQUIVALENT
9		90 +
8	Excellent	80-89
7		72-79
6	Good	65-71
5		57-64
4	Pass	50-56
3	Fail	45-49
2		26-44
1		0-25

MARKS:

Examinations	80%
First Exam	25%
Second Exam	25%
Final Exam	30%
Class Presentation	10%
Research/Activities	05%
Class Participation	05%

LEARNING RESOURCES:

Alcock, J.E., Carment, D.W. and Sedava, S.W. SOCIAL PSYCHOLOGY, 3RD EDITION. Prentice Hall, Canada, 1994.

Pettigohn, T., Editor. SOURCES: NOTABLE SELECTIONS IN SOCIAL PSYCHOLOGY. Duskin, 1994.

COURSE SCHEDULE

Sept 07-15	Analyzing and Measuring Human Behaviour Ethically
Read:	TEXT: Intro & Ch 1, pp. 3-59.
	_____ 1.1 Allport, SOCIAL PSYCHOLOGY
	_____ 1.2 Kelman THE HUMAN USE OF HUMAN SUBJECTS
	_____ 1.3 Sherif, THE RELEVANCE OF SOCIAL PSYCHOLOGY
Sept 18-22	Perception and Cognition
Read:	TEXT: Ch 2, pp. 60-105.
	_____ 2.1 Kelly, THE WARM-COLD VARIABLE IN FIRST IMPRESSIONS OF OTHERS
	_____ 2.2 Festinger, THEORY OF SOCIAL COMPARISON
	_____ 2.3 Brewer, THE SOCIAL SELF
	_____ 3.1 Kelly, PROCESSES OF CAUSAL ATTRIBUTION
	_____ 3.2 Jones, INTERPERSONAL PERCEPTION
	_____ 3.3 Weiner, COGNITIVE (ATTRIBUTION)-EMOTION-ACTION MODEL OF MOTIVATED BEHAVIOUR
	_____ 4.1 Bandura, SELF-EFFICACY
	_____ 4.2 Snyder, MANY ME'S OF THE SELF-MONITOR

- Sept 25-29 Attitudes, Values, and Change
 Read: TEXT: Ch 3 & 4, pp. 106-173.
- _____ 4.3 Eagly, SEX DIFFERENCES IN INFLUENCEABILITY
 - _____ 5.1 LaPierre, ATTITUDES vs ACTIONS
 - _____ 5.2 Ajzen & Fishbein, ATTITUDE-BEHAVIOUR RELATIONS
 - _____ 6.1 Festinger & Carlsmith, COGNITIVE CONSEQUENCES OF FORCED COMPLIANCE
 - _____ 6.2 Aronson & Mills, SEVERITY OF INITIATION AND LIKING FOR A GROUP
 - _____ 6.3 Petty & Cacioppo, CENTRAL AND PERIPHERAL ROUTES TO PERSUASION
- Oct 02-06 Social Influence
 Read: TEXT: Ch 5, pp. 174-216.
- _____ 10.1 Milgram, BEHAVIORAL STUDY OF OBEDIENCE
 - _____ 10.2 Freeman & Fraser, COMPLIANCE WITHOUT PRESSURE
 - _____ 10.3 Burger, INCREASING COMPLIANCE BY IMPROVING THE DEAL
 - _____ 11.1 Zajonc, SOCIAL FACILITATION
 - _____ 11.2 Latane, Williams & Harkins, CAUSES AND CONSEQUENCES OF SOCIAL LOAFING
 - _____ 11.4 Janis, GROUPTHINK
- 10 OCTOBER FIRST EXAMINATION
- Oct 12-20 Prejudice, Discrimination, and Sexism
 Read: TEXT: Ch 6, pp. 218-261.
- _____ 4.4 Deaux & Lewis, A STRUCTURE OF GENDER STEREOTYPES
 - _____ 7.1 Allport, THE NATURE OF PREJUDICE
 - _____ 7.2 Sherif, EXPERIMENTS IN GROUP CONFLICT
 - _____ 7.3 Gaertner, REDUCING INTERGROUP BIAS
- Oct 23-27 Interpersonal Attraction and Relationships
 Read: TEXT: Ch 7, pp. 262-305.
- _____ 2.4 Dion & Dion, JUST WORLD AND PHYSICAL ATTRACTIVENESS STEREOTYPING
 - _____ 8.1 Dion, Berscheid & Walster, WHAT IS BEAUTIFUL IS GOOD
 - _____ 8.2 Buss, STRATEGIES OF HUMAN MATING
 - _____ 8.3 Dutton & Aron, SEXUAL ATTRACTION AND ANXIETY
 - _____ 9.1 Zubin, MEASUREMENT OF ROMANTIC LOVE
 - _____ 9.2 Hatfield & Rapson, LOVE, SEX, AND INTIMACY
 - _____ 9.3 Sternberg, THE TRIANGLE OF LOVE

