

**DEPARTMENT OF Humanities and Social Sciences**

**COURSE OUTLINE – FALL 2022**

**SO2690 (A3): Introductory Sociology of Globalization - 3 (3-0-0) 45 Hours for  
15 Weeks**

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation, and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

**INSTRUCTOR:** Dr. Michael Holland      **PHONE:** 780-539-2973  
**OFFICE:** C-404      **E-MAIL:** mholland@nwpolytech.ca  
**OFFICE HOURS:** Tuesdays and Thursdays, 10-11 am, or by appointment

**CALENDAR DESCRIPTION:**

This course introduces various aspects of globalization and its impact on our lives at the local, national, and international levels.

**PREREQUISITE(S)/COREQUISITE:** SO1000

**REQUIRED TEXT/RESOURCE MATERIALS:**

Ritzer, G., & Dean, P. (2022). *Globalization: A basic text*. Wiley-Blackwell

- Available hardcopy and digital via the NWP bookstore

**DELIVERY MODE(S):** Lectures, class discussions, group work, class presentations, written tests, and written projects.

**COURSE OBJECTIVES:** Students will:

- Be shown how to acquire a critical sociological understanding of the economic, social, cultural, technological, and political aspects of globalization.
- Be familiarized with the contending perspectives of globalization.

- Be presented with social problems, including poverty, inequality, and environmental hazards, that are interrelated to the process of globalization.
- Be encouraged to study the critical roles that powerful states, multilateral institutions such as the International Monetary Fund (IMF), the World Bank, the World Trade Organization (WTO), and transnational corporations play in the globalization process.
- Encouraged to develop essential skills in critical thinking, writing, referencing, and research.

**LEARNING OUTCOMES:** Upon completion of the course, students will:

- Explain the key debates, concepts, and ethics involved with the process of globalization.
- Illustrate the causes and consequences of globalization in the recent context.
- Discuss a range of mechanisms and approaches utilized to combat the negative consequences of globalization.
- Locate, evaluate, and use relevant literature, as well as cite and acknowledge knowledge sources to communicate issues of globalization.

**TRANSFERABILITY:**

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page

<http://www.transferalberta.ca>.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions.

**Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

**EVALUATIONS:**

Assessment	Total Point Value	Weight
Discussion leads (individual or with a partner)	40 pts	7.5 %
Application Projects (4; each worth 20 pts)	80 pts	12.5 %
Midterm	60 pts	20 %
Research Project: <i>Proposal (written or presented) (5 pts; 5 %)</i> <i>Outline (20 pts; 10 %)</i> <i>Complete paper (50 pts; 15%)</i>	75 pts	30 %
Final Exam	100 pts	30 %
Total	355 pts	100 %

Students must submit original work in this course. Work that was submitted previously in other courses will not be accepted and will receive a 0%. All work must be submitted electronically on myClass by the due dates listed below.

**Please note: there will be no alternative tests or assignments if you miss or do poorly on a requirement. Furthermore, it is your responsibility to track your grades. Please do not contact the professor for such information.**

### **Submission & Late Policies:**

- Equally important to learn and apply professional communication skills, such as writing proper e-mail messages, and it is very important to learn to meet deadlines. Complete your assignments on time!
- Late assignments received will be deducted 5% for every late day including weekends.
- Incomplete assignments will receive a grade of 0 unless you have a valid reason supported with appropriate documentation (i.e., a medical note from an M.D.) and you discuss it with me **well in advance of any due date**.
- Note: extensions will be given only when students notify the instructor before the deadline and present valid evidence excusing lateness.

### **Discussion Leads**

Students will each lead a discussion on the topic. Students can work individually or with a partner (marks will be shared). This presentation requires providing a summary of the assigned readings, critical reflection, and asking discussion-based questions to engage the class and instructor. Please note: the purpose of the summary is not just to repeat the main points of the reading but to also offer your own opinions and critical reflection on the material. Also, it is recommended that you draw on relevant real-world examples (e.g., from credible news sources, and other media) that could either support or challenge the readings or provide further insight into the topic discussed for that day. Feel free to be creative. However, your grade is based on your preparation for the discussion and the level of engagement generated by your discussion (e.g., quality of questions asked, critical reflection, etc.). **Students will choose which topics they wish to cover before the second week of classes, and they must commit to the day that they choose to lead discussions for full credit. If students cannot decide or do not inform the instructor of their chosen date and topic, the instructor will assign them.** Discussion leads should be around 20 minutes. Note: discussion leads will be evaluated by both the instructor and students based on engagement, clarity of discussion, and critical-thinking skills. Grades will be based on the average of instructor and peer evaluations.

### **Application Assignments**

Students will complete 4 individual assignments based on the topic of the week. Instructions for these assignments will be given in class on the date on which they are assigned. Students have 1 week to finish the assignments, which are to be submitted on myClass before class. These short assignments (1-2, double-spaced pages) ask students to apply concepts learned during that week (lectures and readings). The details of these assignments will be discussed early in the semester.

### **Research Paper Assignment**

Students are expected to write a term paper on one of the weekly topics shown in the course schedule below (note: there will be no substitutions). Although students must write on one of the topics listed below, they should use additional academic sources (using correct APA 7th edition citation style). The paper should be 8-10 pages in length (typed, double-spaced, 12-point

font, not including the title page and reference list). Students will prepare their research essays in 3 steps: 1) proposal (written or presented); 2) outline; and 3) a complete paper. Complete papers are due on the last day of class and must be submitted electronically on myClass.

### **Midterm Test and Final Exam**

The Midterm Test and Final Examination will consist of multiple-choice, true and false, and one short answer question. There will be a brief review before each of these evaluations. The final exam is cumulative (but with an emphasis on ‘big picture’ themes and concepts). The midterm and the final exam will be based on all course material (textbook, journal articles, classroom discussions, and video clips).

### **GRADING CRITERIA:**

Please note that most universities will not accept your course for transfer credit **IF** your grade is less than C-.

<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>		<b>Alpha Grade</b>	<b>4-point Equivalent</b>	<b>Percentage Guidelines</b>
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	0-49

### **COURSE SCHEDULE:**

<b>Date</b>	<b>Topic</b>	<b>Readings</b>	<b>Assignments</b>
Sept 1	Introduction to the course; Meet and Greet	Syllabus	
Sept 6, 8	Defining and Understanding Globalization  *Assign discussion leads	Chapter 1	
Sept 13, 15	Debates, Issues, and Controversies about Globalization	Chapter 2	-AA1 assigned on Sept 15
Sept 20, 22	Westernization/Americanization	Chapter 3	-AA1 due Sept 22 start of class
Sept 27, 29	Neoliberalism	Chapter 4	-Written Proposal due Sept 29 on

			myClass before class; -Proposal presentations; -AA2 assigned Sept 29
Oct 4, 6	Global Politics Midterm Review (Oct 6)	Chapter 5	-AA2 due Oct 6 start of class
Oct 11 – 14 – Fall Break – No Classes			
Oct 18	Midterm	None	
Oct 20	The Global Economy	Chapter 7	
Oct 25, 27	Globalization and Culture	Chapter 8	
Nov 1, 3	Globalization and technology	Chapter 9	-Research Outline due Nov 3 before class
Nov 8, 10	Migration, Human Trafficking, and Tourism	Chapter 10	-AA3 assigned Nov 10
Nov 15, 17	Environmental issues	Chapter 11	-AA3 due Nov 17 start of class
Nov 22, 24	Global crime, war, and terrorism	Chapter 12	
Nov 29, Dec 1	Global inequality	Chapter 13 +14	-AA4 assigned Nov 29
Dec 6	Future of Globalization: Dealing and Resistance	Chapter 15	-AA4 due Dec 6 start of class
Dec 8	Final exam Review		-Complete Research paper due Dec 8 before class  <b>-Final Exam (cumulative) University Scheduled</b>

**Note: AA = Application Assignments**

## **OTHER IMPORTANT DATES**

Sept 5 – Labour Day – No classes

Sept 30 – National Day for Truth and Reconciliation – No classes

Oct 10 – Thanksgiving Day – No classes

Oct 11-14 – Fall Break – No classes

Nov 11 – Remembrance Day – No classes

Dec 12 – Last day of classes

Dec 14 – Exam Start

Dec 22 – Last day of Final exams

## **STUDENT RESPONSIBILITIES:**

### Attendance and Exam Policies:

Attendance at lectures is strongly encouraged, as is your participation in class discussions and group discussions.

Class attendance is useful for two reasons. First, class attendance maximizes a student's learning experience. Second, attending class is a good way to keep informed of matters relating to the administration of the course (e.g., the timing of assignments and exams). *Ultimately, you are responsible for your learning and performance in this course.*

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes by asking fellow students for the material covered, and for ensuring that they are prepared for the next class, including the completion of any assignments and/or notes that may be due.

### **PLEASE NOTE:**

To be fair to everyone in this course, **I will not alter the evaluation**, so any missed testing or assignments will not be accommodated.

If at any point in the semester you feel you are struggling with the course material or with your course work, please do not hesitate to ask me for assistance. Come and see me during my office hours, and I will assist you or point you towards other suitable sources of support. If you are scheduled to attend lectures or have other commitments during my office hours, please contact me by e-mail for an appointment.

### **myClass**

This course will make extensive use of our course space on myClass to support your learning. You are expected to keep current with the content of the site, and I advise you to log on often.

## **EXAM ACCOMMODATIONS:**

Exam accommodations are used by any number of students whose learning disabilities affect processing and comprehending printed material, learning, and/or concentration (either due to the condition itself, or the effects of the medication which is used to treat the condition). Accommodations can also be sought by students with conditions that include, but are not limited to, mental health conditions, chronic illness, neurological disorders, visual disabilities, and motor disabilities. If you require exam accommodations due to a disability or condition, you must contact Accessibility Supports (in the library). More information is available at <https://libguides.nwpolytech.ca/learningcommons/AccessibilityServices>

### Academic Misconduct:

Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:

- Plagiarism or the submission of another person's work as one's own.
- The use of unauthorized aids in assignments or examinations (cheating).
- Collusion or unauthorized collaboration with others in preparing work.
- Substitution in an examination by another person.
- Handing in the same unchanged work as submitted for another assignment.
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Student Code of Conduct section of the NWP credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Student Code of Conduct Policies.

### **STATEMENT ON PLAGIARISM AND CHEATING:**

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the Northwestern Polytechnic Calendar at <https://www.nwpolytech.ca/programs/calendar/> or the Student Rights and Responsibilities policy which can be found at <https://www.nwpolytech.ca/about/administration/policies/index.html>

\*\*Note: all Academic and Administrative policies are available on the same page.

### **Additional Information:**

#### Professional Conduct:

- Please be aware that I respect that everyone's time is valuable, please afford me the same courtesy.
- Please only use your **NWP e-mail account** to avoid having your message blocked by SPAM filters.
- Always include "SO2690" in the subject line (or I may never even receive your message).
- Finally, in our academic environment, please practice writing e-mails *formally*, as you will need to do regularly upon graduation. For example, use a simple greeting, do not use slang or abbreviations, and always sign off with your name!

### Student Performance:

- Please note that you won't always perform your best on assignments, tests, or final exams. Life happens, too. If you receive a less than satisfactory grade or comments, don't take this as the world is ending. Instead, see this as an opportunity to improve on things that you currently have trouble understanding. Education is also improvement!
- If you receive a grade for an assignment and you wish to speak with me about it, I suggest waiting at least one day before you send off that e-mail asking me "why did I get this mark? I worked really hard!". Sometimes it helps to take a breather and to sort out your thoughts before writing them in an e-mail.
- Instead of preoccupying your mind with questions such as, "how do I get an 'A'?" Instead, ask yourself, "how can I work to expand my knowledge, perspective, and outlook on the real world?"
- It is my priority, as your instructor, to give you the tools to be as successful as possible. I am always available for help, whether in person or via e-mail.